EBD #
2007-2008

TO: ALA Executive Board

RE: Second quarter 2008 Media Relations Activities Report

ACTION REQUESTED/INFORMATION/REPORT:
Information Item – No Action Required

ACTION REQUESTED BY:
Cathleen Bourdon, Associate Executive Director, Communications and Member Relations

CONTACT PERSON:
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Macey Morales, PIO Media Relations Manager, 312-280-4393, mmorales@ala.org;

DRAFT OF MOTION:
NA

DATE: May 30, 2008

BACKGROUND:
Public Information Office media relations activities for the past quarter (mid March – May 2008) have focused in several areas:

- National Library Week/State of America's Libraries
- POPLINE
- El día de los niños/El día de los libros
- Top 10 most frequently challenged books

Since the Midwinter report to the Executive Board, the American Library Association's (ALA) clipping service (based on the top 150 newspapers by circulation) and online news scans returned more than 1,191 articles that included mentions of the ALA. The overall circulation total for ALA media coverage is more than 291.3 million resulting in an impression rate ((*impressions are calculated by the total sum of circulation multiplied by 2.5 additional viewers or readers, etc.*) of 728.4 million.

According to the Newspaper Association of America, there are more than 1,400 daily newspapers and 6,700 weekly newspapers in the United States, so the following list of placements should be viewed as a snapshot of coverage achieved by the ALA.

Summary

National Library Week received the most coverage during the second quarter of 2008. National Library Week 2008, "Join the circle of knowledge @ your library" provided a platform for American Library Association (ALA) spokespeople and members to discuss such key library issues as the changing role of libraries, literacy, library usage, gaming, budget cuts, and the trends highlighted in the "State of America's Libraries Report."

More than 60 television news segments mentioned National Library Week, generating more than 1.3 million viewers. ALA leadership participated in 25 radio interviews that aired in 10 major markets including Atlanta, Boston, Chicago, Dallas / Fort Worth, Detroit, Los Angeles, Minneapolis, New York, Philadelphia and Washington, D.C.

National Library Week print Public Service Announcement (PSA) featuring Julie Andrews were published in many national magazines and generated more than $1.1 million in publicity value. Andrews also recorded audio PSAs that were broadcast by 199 radio stations in more than 39 markets.

The Public Information Office (PIO) worked with members of the Office for Intellectual Freedom (OIF) and the ALA Washington Office to generate a quick response to the Population Information Online (POPLINE), a medical database run by the Johns Hopkins University Bloomberg School of Public Health, efforts to block any and all searches on the word "abortion." Those who inquired about the inability to search on the term 'abortion' were told that the decision to restrict the term was made after the USAID inquired that items in the database related to abortion did not fit POPLINE criteria.

POPLINE eventually made information on "abortion" available, and the Associated Press (AP) picked up ALA's response. The AP article was published by more than 30 news publications, including the Washington Post, Philadelphia Inquirer, Seattle Post Intelligencer, and was posted to news Web sites including MSNBC, CBS News, FOX News Network and Forbes.

The Association for Library Service to Children (ALSC) and PIO continued their work to reach diverse populations through the promotion of El día de los niños/El día de los libros (Children's Day/Book Day). This year, ALSC received support from Nickelodeon, which donated limited rights to use "Dora the Explorer" in Día collateral, ALA Graphics poster and bookmarks. PIO pursued placement opportunities with Hispanic, mainstream and library trade media. Media targets included family, parenting, K-12, feature and multicultural editors/reporters.

A keen focus was placed on Hispanic media and resulted in front page placements on 99 leading U.S. Hispanic publication Web sites and portals, including Yahoo! Telemundo, Hispanic Business, Latina Style, and Médico de Familia.

Día Spokespersons such as ALA Past President Carol Brey Casiano, REFORMA President Mario Ascencio and ALA Executive Board member Mario Gonzalez participated in interviews with CNN en Espanol, En La Tremenda 1200 AM, Chicago and de Radio Amor 93 in New York.

PIO again worked with ALA's OIF to craft a press release announcing the top ten most frequently challenged books of 2007. For a second consecutive year *And Tango Makes Three*, by Justin Richardson and Peter Pernell topped the list. The press release was picked up the Associated Press and dozens of newspapers, including *USA Today*, *Washington Post* and *New York Times*.

Several key library issues continued to generate coverage including the USA Patriot Act, censorship, and the educational value of audio books and library gaming programs.

ALA programs such as "Step Up to the Plate @your library," "The American Dream Starts @your Library," and "Smart investing starts @your library" received coverage.

Negative coverage received this quarter resulted from the release of OIF's most challenged books of 2007. Headlines such as "American's can't stand reading about Gay penguins" and "The love that dare not squeak its name" discussed OIF's list, but also challenged the Association's efforts to safeguard free access to books that some may find offensive.

Findings at a glimpse:

	Positive	Neutral	Negative
Total Clips	1,046	112	33
Total Circulation	276,472,344	9,951,623	4,950,326
Total Impressions	691,180,860	24,879,057	12,375,815

Total Clips: 1,191
Total Circulation: 291,374,293
Total Impressions: 728,435,732

NATIONAL LIBRARY WEEK/STATE OF AMERICA'S LIBRARIES

Total Clips: 724

Positive: 633

1. Ad-Hoc-News (Press Release), "ebrary Honors National Library Week"
2. Adirondack Daily Enterprise, "Around Au Sable: Storytellers, jazz ensemble to perform in Jay"
3. Agoura Hills Acorn, "At the library"
4. Albert Lea Tribune, "Barbershop concert and many fundraisers on tap for weekend"
5. Allentown Morning Call, "In your school"
6. Ambler Gazette, "Datebook"
7. American Digital Networks (Press Release), "What Are You Free2 Do - Or Be - Thanks to your local library?"
8. Anchorage Daily News, "In Brief"
9. Anderson Herald Bulletin, "Library celebrates National Library Week"
10. Anderson Independent Mail, "Co-authors of "Feeding the Kids" to speak at OCPL"
11. Anniston Star, "Book brief: Autism program set for library"
12. AOL Canada, "Report: Gaming hot at libraries in US"

13. AOL Canada, “Report: Gaming hot at libraries in US”
14. AOL News, “Estudiante es gran rival de ChÃ?Â¡vez - AOL Noticias Beta”
15. Arizona Republic, “Gunshot survivors' stories difficult to ignore”
16. Arizona Republic, “Victims memories of gunfire difficult to ignore”
17. Arkansas Democrat Gazette, “April Calendar”
18. Asbury Park Press, “Activities planned for national library week”
19. Asbury Park Press, “Borough provlaims library 'rocks'”
20. Asbury Park Press, “Branches schedule events for National Library Week”
21. Asbury Park Press, “Lacey: Students battle over books”
22. Asbury Park Press, “National Library Week will open books, minds”
23. Asbury Park Press, “Ocean CO. branches schedule events for National Library Week”
24. Asbury Park Press, “Sesame Street's "Susan" to lead library program in Lakewood”
25. Atlanticville, “Notes around town”
26. Auburn Citizen, “Fresh from the library stacks”
27. Auburn, CA, “Music Program at the Garden Theater”
28. Aurora Beacon News, “Events slated for National Library Week”
29. Avon Messenger, “Out and about April 9-20”
30. Avon Messenger, “Out and About: April 16-27”
31. Babylon Beacon, “Babylon Beacon - Commerce Bank donates to North Babylon Public Library”
32. Bainbridge Post Searchlight, “New Kids' librarian has 'buggy' plans”
33. Barnstable Register, “Barnstable Notes”
34. Barre Montpelier Times Argus, “Books to borrow…Books to buy Celebrate National Library Week”
35. Barre Montpelier Times Argus, “Books to Borrow…Books to Buy Critical reading and thinking skills”
36. Barre Montpelier Times Argus, “Read all about it!”
37. Battle Creek Enquirer, “In the neighborhood”
38. Battle Creek Enquirer, “Marshall District Library”
39. Battle Creek Enquirer, “Marshall District Library to celebrate National Library Week”
40. Battle Creek Enquirer, “Marshall library plans events for National Library Week”
41. Baxter Bulletin, “National Library Week events set at BC Library”
42. Bayshore Broadcasting News Centre, “Port elgin library under construction”
43. Beaver Dam Daily Citizen, “Culver's joins library week”
44. Beaver Dam Daily Citizen, “MPTC offers library week activities”
45. Beckley Register Herald, “Raleigh Public Library to forgive fines next week”
46. Belleville News Democrat, “Bellville library to accept food donations in lieu of fines April 19”
47. Belleville News Democrat, “Bellville Public Library offers amnesty program for overdue fines”
48. Bellevue Leader, “Multicultural Festival at Baright Library”
49. Billings Gazette, “Letter: Check out your local Parmly Billings Library”
50. Billings Gazette, “Local & Live”
51. Billings Gazette, “Local & Live”
52. Billings Gazette, “Reading, book signing set for Powell library”
53. Biloxi Sun Herald, “What Are You Free2 Do - Or Be - Thanks to your local library?”
54. Biloxi Sun Herald, “What's Happening”
55. Biloxi Sun Herald, “What's Happening”

56. Biloxi Sun Herald, “What's Happening”
57. BlueRidgeNow.com, “Community Calendar”
58. BlueRidgeNow.com, “Community Calendar”
59. Bogalusa Daily News, “Community Briefs”
60. Boston Globe, “Library asks: Say it with flowers”
61. Bradenton Herald, “Book signings”
62. Bradenton Herald, “Literary events”
63. Brainerd Daily Dispatch, “Library week becomes party”
64. Brattleboro Reformer, “Local 'celebs' promote Library Week”
65. Bridgewater Independent, “Out and about April 9-20”
66. Bridgewater Independent, “Out and About: April 16-27”
67. Brownsville Herald, “Library Hangout”
68. Bucyrus Telegraph Forum, “Council finance committee to meet”
69. Bucyrus Telegraph Forum, “Library planning big week”
70. Bucyrus Telegraph Forum, “Model train show slated”
71. Bullard News, “Bulletin Board”
72. Bullard News, “Bulletin Board”
73. Burke Connection, “Bulletin Board”
74. Burleson Crowley Connection, “Area libraries celebrate special week”
75. Business Wire, “ebrary Honors National Library Week”
76. Canon City Daily Record, “Loads of activitiers booked for National Library Week”
77. Canton Journal, “Out and about April 9-20”
78. Canton Journal, “Out and About: April 16-27”
79. Cape May County Herald, “National Library Week 2008”
80. Carlsbad Current Argus, “Fun new recipe book”
81. Carlsbad Current Argus, “National Library Week is here”
82. Carlsbad Current Argus, “National Library Week is here”
83. Carmi Times, “Giles family, Williams, Jarboe earn honors”
84. Caroll County Comet, “All Rights Reserved”
85. Carroll County Comet, “All Rights Reserved”
86. Centralia Morning Sentinel, “TIF amendment on file in Carlyle”
87. Charleston Gazette, “Bulletin Board”
88. Charleston Gazette, “Heritage microfilm announces vote for your favorite librarian contest”
89. Charleston Post Courier, “Briefly in Summerville”
90. Charleston Post Courier, “New racks, new magazines at library”
91. Charlotte Observer, “Arts notes”
92. Charlotte Observer, “At the library - Jill Peth”
93. Charlotte Observer, “Tea Party' with author Andrews”
94. Charlotte Observer, “Tea Party' with author Andrews”
95. Charlotte Observer, “Upcoming events”
96. Charlotte Observer, “Upcoming events”
97. Chatham Star Tribune, “Chatham library staff tops in patron service”
98. Cherry Hill Courier Post, “3 libraries get Commerce grants”
99. Cherry Hill Courier Post, “Cheer for recycling effort; Jeer for silly state slogans”
100. Cherry Hill Courier Post, “Cherry Hill Public Library announces 'Food for Fines' food drive”

101. Cherry Hill Courier Post, “Cherry Hill Public Library announces plans for National Library Week”
102. Cherry Hill Courier Post, “Kids will have fun at these weekend events”
103. Cherry Hill Courier Post, “Library offers free personality mapping workshop”
104. Cherry Hill Courier Post, “Meet author Joshua Henkin at the Cherry Hill Public Library”
105. Cherry Hill Courier Post, “Who am I? Discover 'the real you'”
106. Chesterfield Observer, “See David Hold in Concert at Manchester”
107. Chetek Alert, “At Your Library”
108. Chetek Alert, “At Your Library”
109. Chicagoist, “A quick guide to spending your tax refund”
110. Chicagoist, “Celebrating National Library Week”
111. Chilicothe Gazette, “Library Week events planned”
112. Citizens Voice, “Hoyt Library to host Family Reading night”
113. Clovis News Journal, “Celebrating libraries”
114. Clovis News Journal, “Library offering amnesty”
115. Comic Book Resources, “Mayor of Portland declares April to beo Portland Comics Month”
116. commercialappeal.com, “BookWagon turns new page on reading readiness”
117. Community Press, “Author and illustrator David Mack at NKU April 15”
118. Community Press, “Join the circle of knowledge at library”
119. Community Press & Recorder, “Library rolling out bowling video game experiment”
120. Community Press & Recorder, “Wii bowls over library”
121. Concord Journal, “Rigby is sole applicant for superintendent post”
122. Contra Costa Times, “Books kids love the best: the spooky stuff”
123. Contra Costa Times, “Steven Falk: Who says libraries are dead?”
124. Corsicana Daily Sun, “Council renews curfew”
125. Coshocton Tribune, “Around Town”
126. Coshocton Tribune, “National Library week kicks off”
127. CSRwire.com (press release), “Commerce Bank Celebrates National Library Week”
128. Daily Californian, “Novel resources on loan at city library”
129. Daily Democrat, “Books by the bagful”
130. Daily Democrat, “National Library Week in Yolo County”
131. Daily Democrat, “Read off your fines at libraries next week”
132. Daily Freeman Journal, “KY Library to offer full slate of events for Library Week”
133. Daily Herald, “Briefs”
134. Daily Mail, “Heritage microfilm announces vote for your favorite librarian contest”
135. Daily News Journal, “Book a table”
136. Daily News Journal, “Fill your belly, feed your brain”
137. Daily Pilot, “Council member to bring ping to Library Week event”
138. Daily Pilot, “Pig out, dog in at reading”
139. Delaware Coast Press, “Grace Parry behind the scenes at the Milton library”
140. Delmarva Daily Times, “Community News”
141. Delphos Herald, “DPL to hold four National Library Week Events”
142. Delphos Herald, “Library waits for roof repairs”
143. Delphos Herald, “Spring into reading with new offerings at the library”
144. Denver Post, “Colorado voices: Libraries far from dead”
145. Des Moines Register, “Every School Every Thursday -- West Des Moines & Clive | DesMoinesRegister.com | The Des Moines Register”

146. DesMoinesRegister.com, “Calendar”
147. DesMoinesRegister.com, “Every School Every Thursday”
148. Detroit Free Press, “The value of libraries is worth shouting about”
149. Diboll Free Press, “TLL Temple Memorial Library planning 45th year”
150. D-Lib Magazine, “D-Lib -- In Brief (May/June 2008)”
151. Dodge City Daily Globe, “Events Calendar”
152. Douglas Daily Dispatch, “National Library Week”
153. Dover-Sherborn Press, “From Dover town library”
154. Dover-Sherborn Press, “From the Dover Town Library”
155. Dunn County News, “It's National Library Week - facts from the stacks”
156. Eagle Tribune, “Local libraries join national celebration”
157. Eagle Tribune, “Merrimack Valley News in Brief”
158. Earthtimes, “Libraries play a key role in learning and development”
159. Earthtimes UK, “Commerce Bank Celebrates National Library Week”
160. Earthtimes UK, “ebrary Honors National Library Week”
161. Earthtimes UK, “Libraries play a key role in learning and development”
162. Earthtimes UK, “What Are You Free2 Do - Or Be - Thanks to your local library?”
163. East Bridgewater Star, “Out and about April 9-20”
164. East Bridgewater Star, “Out and About: April 16-27”
165. Easton Journal, “Out and about April 9-20”
166. Easton Journal, “Waskom library open house is today”
167. Echo Pilot, “Books2eat Festival”
168. Echo Pilot, “Library news”
169. ECSU News & Events, “National Library Week is April 14-18”
170. Elmira Star-Gazette, “Can architecture define a community?”
171. Elmira Star-Gazette, “Sharing a love of reading”
172. Emediawire, “Worthington Direct expands their product line”
173. Emediawire (press release, “Heritage microfilm announces vote for your favorite librarian contest”
174. Enid News & Eagle, “Alva Public Library to hold free genealogical workshop Saturday”
175. Evansville Courier and Press, “Let's play a round”
176. EVLiving, “Food for Fines event at City of Mesa libraries”
177. Florida Times-Union, “Book Marks”
178. Forest Blade, “April 13-19 is National Library Week”
179. Fort Dodge Messenger, “Libraries enrich our communities”
180. Fort Morgan Times, “Acclaimed storyteller will present programs at library”
181. Fort Morgan Times, “Libraries celebrate 2008 National Library Week”
182. Fort Morgan Times, “Storytelling, acting how-to: Bett Kopit shares her craft”
183. Foster's Daily Democrat, “Community calendar”
184. Foster's Daily Democrat, “Weekend events”
185. fwdailynews.com, “ACPL offers downloadable audio books”
186. Gainesville Sun, “Jail visitation temporaily closed but still accepting books, clothing”
187. Galesburg.com, “Knox library joins national observance this week”
188. Garden City News, “Garden City Library News”
189. Garden City News, “News from the children's room”
190. Garden City News, “Tote Bag Giveaway”
191. Garden City News, “What's up for young adults at the library NEW YOUNG ADULT ROOM IS OPEN”

192. Gary Post Tribune, “Reading comes alive at Valparaiso Library”
193. Gary Post Tribune, “Welcome, 'Mr. Carnegie': Library Week program highlights steel industry”
194. Gatorsports.com, “Annual Read-A-Thon begins Monday”
195. Georgetown News Graphic, “Library conference a good time”
196. Gloucester County Times - NJ.com, “Siblings can ignore party-pooper mom”
197. Goshen Chronicle, “Yeah Yeah Yeah: Library sponsors Beatles lecture April 12”
198. Grand Forks Herald, “Herald Srtaff Reports”
199. Grand Forks Herald, “Now, it's wait until next year”
200. Grand Island Independent, “News briefs”
201. Grand Island Independent, “Open mic night draws youthful talent”
202. Grand Junction Sentinel, “Briefs”
203. Granite Bay Press Tribune, “Promote literacy during national library”
204. Greeley Tribune, “Library District celebrates national week”
205. Greeley Tribune, “Weld libraries celebrating national week”
206. Green Bay Press Gazette, “Hometown calendar”
207. Green Bay Press Gazette, “Hometown calendar”
208. Green Bay Press Gazette, “Hometown calendar”
209. Green Bay Press Gazette, “New parents in Green Bay to get 'Born to Read' kits”
210. Green River Star, “Librarians demonstrate how to create zines”
211. Greene County Record, “Library Matters Column”
212. Greenville Herald-Banner, “National Library Week begins”
213. Gridley Herald, “Gridley Library to celebrate anniversary next week”
214. Hagerstown Morning Herald, “Many libraries not making the grade”
215. Hagerstown Morning Herald, “There's still time to participate in edible books contest”
216. Hamilton-Wenham Chronicle, “The library's new look”
217. Hampton Union, “Area news briefs”
218. Hampton Union, “Hampton Around the Town”
219. Hampton Union, “Kensington man found guilty of fraud”
220. Hampton Union, “Library celebrates National Library Week”
221. Hampton Union, “No. Hampton ready for National Library Week”
222. Hampton Union, “No. Hampton ready for National Library Week”
223. Hampton Union, “North Hampton briefs”
224. Hampton Union, “North Hampton briefs”
225. Hampton Union, “North Hampton briefs”
226. Hanson Town Crier, “Out and about April 9-20”
227. Hanson Town Crier, “Out and About: April 16-27”
228. Hattiesburg American, “Columbia native speaks at Lumberton library”
229. Hattiesburg American, “Laurel library plans events”
230. Hattiesburg American, “Library sponsors photo contest”
231. Herald Times Reporter, “Lakeshore Update”
232. Herald Times Reporter, “Lester Library announces activities”
233. Herald Times Reporter, “Library features forgiving fines, Friends dinner”
234. HeraldNet, “Seems like yesterday”
235. HeraldNet, “Sultan Library celebrates its future”
236. Hibert College, “Historical collection being named in honor of college archivist”
237. Highland Community News, “Library Corner”
238. Hillsboro Argus, “Libraries gear up for storytelling festival”

239. Hispanic PRWire, “What Are You Free2 Do - Or Be - Thanks to your local library?”
240. Hollister Free Lance, “Ice cream social, open house set for today”
241. Honolulu Advertiser, “Celebrate National Library Week at Kalihi-Palama Library”
242. Honolulu Advertiser, “Kahuku Library to Host April Programs”
243. Honolulu Advertiser, “Learn how to organize your family's legal affairs”
244. Honolulu Star-Bulletin, “Free events mark National Library Week”
245. Honolulu Star-Bulletin, “starbulletin.com | Features | /2008/05/19/”
246. Hot Springs Village Voice, “A letter from Laura Bush on National Library Week, April 13.17”
247. Hot Springs Village Voice, “Saline Co. Library celebrates National Library Week”
248. Hudson Reporter, “Bring Back Those Books!”
249. Hudson Reporter, “Got Books? Weehawken Library celebrates National Library Week”
250. Hudson Reporter, “Library hoeps for $5M more in renovations”
251. Hudson Reporter, “Mary Paul”
252. Huntington Herald Dispatch, “Deadline for community fair entries is April 9”
253. Huntington Herald Dispatch, “Library funding down, but gaming up as way to attract young people”
254. Huron Daily Tribune, “Opening the door to education and culture”
255. Hutchinson Leader, “Meet the author during National Library Week”
256. Independent Florida Alligator, “UF celebrates National Library Week with Read-A-Thon”
257. Indiana Daily Student, “Public library holds 'food for fines' program”
258. Indianapolis Star, “Library cards bring Conner Prairie discount”
259. Indianapolis Star, “National Library Week events planned”
260. InfoToday.com, “ALA Releases 'The State of America's Libraries' Report”
261. International Herald Tribune, “The state of libraries: funding down, but gaming up as way to”
262. Jackson Time, “Jackson Library Events”
263. Jacksonville Daily Progress, “City Lon Morris Officials to begin land gift negotiations”
264. Jacksonville Daily Progress, “Join the circle of knowledge at library”
265. Jacksonville Daily Progress, “Prominent citizens present favorite tomes during National Library Week”
266. Jamestown Post Journal, “Prendergast Library to mark National Library Week”
267. Janesville Gazette, “Celebrate National Library Week!”
268. Jesup Citizen Herald, “City Council approves rezoning requests”
269. Jesup Citizen Herald, “City Council to meet April 1”
270. Joliet Herald News, “Arts notes”
271. Journal and Courier, “Gaming attract young people to libraries”
272. Journal Gazette and Times-Courier, “Activities are planned for National Library Week”
273. Kansas City Star, “AS I SEE IT: Applause for the treasures of KC area libraries”
274. KeepMEcurrent.com, “Fines forgiven for National Library Week”
275. KeepMEcurrent.com, “Friends of Scarborough Library begin membership campaign”
276. Kenai Peninsula Online, “It's not too late”
277. Kentucky Post, “Library to celebrate National Library Week”
278. Kentucky Post, “Noted Author David Mack visiths NKU”
279. Kentucky.com, “Group says youths who come to play "Guitar Hero" will use other resources”
280. KIDK, “National Library Week celebrated in Rexburg”
281. KIDK, “National Library Week celebrated in Rexburg”

282. KLTV, “Tyler Public Library to Celebrate National Library Week”
283. KOMU-TV, “Returning overdue books”
284. KPCnews.com, “ACPL offers downloadable audio books”
285. KVEO-TV, “St. Mary's Catholic School Donating Books”
286. KXMB, “Library celebrates birthday”
287. KXMC, “Library celebrates birthday”
288. LA Observed, “An interview with Don Borchert, Author of Free For All”
289. LA Observed, “Save the Borrowers”
290. La Vista Sun, “Multicultural Festival at Baright Library”
291. Laconia Citizen, “National Library Week celebrated at Gilford Public Library”
292. Laconia Citizen, “Referendum on school building debated in 1958”
293. Lagniappe, “Calendar of Events”
294. Lake Elmo Leader, “Opinion: National Library Week”
295. Lake Sun Leader, “Public defender withdraws”
296. Lancaster Eagle Gazette, “Celebrating a resource”
297. Lancaster Eagle Gazette, “Council finance committee to meet”
298. Lancaster Eagle Gazette, “Library planning big week”
299. LaSalle News Tribune, “Donate a book on Teen Lit Day”
300. Latah Eagle, “Bush: National Library Week”
301. Latah Eagle, “Students plan events to celebrate libraries”
302. Leader Times, “News to Use”
303. Leavenworth Times, “Lansing students review book award nominees”
304. Leland Tribune, “BCC celebrates national library week”
305. Lexington Dispatch, “Library celebrates National Library Week”
306. Lexington Dispatch, “Library celebrates National Library Week”
307. Lexington Minuteman, “Libray Lines”
308. Liberal Southwest Daily Times, “Library offers variety of programs during Spring”
309. Liberal Southwest Daily Times, “Memorial Library celebrates National Library Week”
310. Livingston Daily, “Community Briefs”
311. Livingston Daily, “Programs on tap at Pinckney library”
312. Local Tech Wire, “Libraries are getting in the game”
313. Lompoc Record, “Author Barry Jackson to speak at library”
314. Long Beach Press-Telegram, “Tim Grobaty: The roar of the bookshelves”
315. Los Angeles Times, “Matt Weinstock”
316. Louisville Courier-Journal, “Church Happenings”
317. Mankato Free Press, “Your View - Discover, enjoy MSU's Memorial Library”
318. Mansfield News, “Out and about April 9-20”
319. Mansfield News, “Out and About: April 16-27”
320. Marblehead Reporter, “Abbot Library April calendar”
321. Marblehead Reporter, “Library to honor patrons with events”
322. Marin Independent-Journal, “Three things to do Tuesday, April 1”
323. Market Wire (Press Release), “Downloadable audio book arrive at Southern Tier Library System”
324. Marshall News Messenger, “Story time kicks off National Library Week”
325. Marshall News Messenger, “Waskom library open house is today”
326. Martha's Vineyard Times, “Short Subjects”
327. Mason City Globe Gazette, “EVENTS: What's happening across North Iowa and beyond”
328. MassLive.com, “Briefly in West Ashley”

329. MassLive.com, “School libraries seek resources”
330. McKinney Courier Gazette, “Knowledge begins and ends this week at the library”
331. McPherson Sentinel, “Commissioners tour library”
332. McPherson Sentinel, The, “Library receives $1,000 donation - McPherson, KS - The McPherson Sentinel”
333. Mlive.com, “Midland library celebrates with week of activities”
334. Moberly Monitor Index, “National Library Week being observed”
335. Modesto Bee, “News & Notes”
336. Molokai Dispatch, “Celtic Music Amuses Library Goers”
337. Molokai Dispatch, “Story from the Molokai Dispatch”
338. Molokai Times, “National Library Week: Libraries turn a page”
339. Monmouth Daily Review Atlas, “Library home to frogs on Sunday”
340. monroenews.com, “Anniversary celebration begins this month”
341. Monterey County Herald, “Snappy' ceremony at Salinas library”
342. Monticello Herald Journal, “Library kicks off festive week”
343. Monticello Herald Journal, “National Library week kicks off”
344. Morgan Hill Times, “Letters”
345. Morganton News Herald, “50 years ago in Burke County”
346. Morris Daily Herald, “Costs rising for bringing Morris Library elevator to compliance”
347. Morris Daily Herald, “Morris Daily Herald”
348. Morris Daily Herald, “National Library Week: Morris Library to feature events”
349. Murfreesboro Post, “Fill your belly, feed your brain for Linebaugh Library”
350. Nashua Telegraph, “Fine Free Week - National Library Week”
351. National Education Association, “NEA: Our Partners”
352. Nevada Appeal, “Camel bookmobile author marks library week”
353. Nevada Appeal, “Cheers & Kudos/Library Week | Nevada Appeal | Serving Carson City, Nevada”
354. Nevada Appeal, “Community Briefs”
355. Nevada Appeal, “Week of the Young Child, Library Week events today”
356. New Richmond News, “New Roberts library director takes helm”
357. Newburyport Current, “Speaking Volumes”
358. NewHampshire.com, “Manchester Mirthquake”
359. Newport News Times, “Religion Briefs”
360. News & Observer, “Circle this”
361. News 8 Austin, “Have you hugged your librarian today?”
362. News Enterprise, “50th Annual National Libraries Week”
363. News Virginian, “Waynesboro library will thank patrons”
364. NewsBlaze, “Celebrate National Library Week at the Folsom Public Library”
365. Newswise, “Cancer center celebrates National Library Week”
366. Newton Record, “National Library Week April 13-19”
367. Noblesville Daily Times, “Events planned for National Library Week”
368. Noblesville Daily Times, “Hamilton County East Public Library announces library week highlights”
369. Nogales International, “Ronald ehlps local kids celebrate library month”
370. North County Times, “Futurise Brin sees humanity's greaterst choice in coming years”
371. North Lake Tahoe Bonanza, “The 50th Anniversary of National Library Week”
372. Northeast Mississippi Daily Journal, “Grimsley Johnson visits Corinth”
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380. Norton Mirror, “Out and About: April 16-27”
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389. OregonLive.com, “Clackamas heroin dealer sentenced to 6 years in prison - Clackamas County News, Sports, Videos and Entertainment - OregonLive.com”
390. OregonLive.com, “Crash near Sandy temporarily closes Oregon 211 - Clackamas County News, Sports, Videos and Entertainment - OregonLive.com”
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392. Pacific Daily News, “Children get stories, then Easter eggs”
393. Palestine Herald Press, “Friends books sale to start Friday”
394. Palladium-Item, “Curious George to visit libraries”
395. Palm Beach Daily News, “Movies, author Andrew Gross, 'Angels in the Dust'”
396. Pegasus News, “Burleson celebrates National Library Week”
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399. phillyBurbs.com, “Burlington County business briefs”
400. Piggott Times, “It happened”
401. Pittsburgh Post Gazette, “Route 19 News briefs”
402. Pittsburgh Post Gazette, “South Bulletin Board”
403. Pittsburgh Post Gazette, “West news briefs”
404. Plain Dealer, “In Your Community”
405. Plainfield Sun, “Community Briefs”
406. PopMatters, “Who says libraries are just about books?”
407. Port Huron Times Herald, “Books sharpen critical-reading, thinking skills”
408. Port Huron Times Herald, “Libraries add programs for national celebration”
409. Port Huron Times Herald, “Rautzhan: Celebrate National Library Week”
410. Portales News-Tribune, “Celebrating librarians”
411. Portsmouth Herald News, “Hampton Around the Town”
412. Portsmouth Herald News, “No. Hampton ready for National Library Week”
413. Portsmouth Herald News, “North Hampton briefs”
414. Portsmouth Herald News, “North Hampton briefs”
415. Portsmouth Herlad News, “All this and more at Kennebunk library”
416. Portsmouth Herlad News, “Kennebunk area Go and Do”

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455.Reporter, The (CA), “Cookbook author Brennan to speak locally - The Reporter”
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462.Richmond County Daily Journal, “Board rules against mobile home rezoning”
463.Ridgefield Press, “Helping out: Library honors three special volunteers”
464.Rochester Democrat and Chronicle, “National Library Week activities in Victor”

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481. Sarasota Herald Tribune, “Culture Fest at New College offers different nations”
482. Sarasota Herald Tribune, “Libaries and SCAT offer free bus rides for weeks”
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484. Sarasota Herald Tribune, “Shark's tooth festival”
485. Sarasota Herald Tribune, “Special event at the North Port Library”
486. Sarasota Herald Tribune, “The Habitate Restore”
487. Savannah Morning News, “Huckaby: Don't cut back at libraries”
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508. South Alabamian, “National Library Week April 13/19”
509. South Lyon Herald, “Lyon Township Public Library”
510. Southeast Missourian, “Cape Girardeau Public Library to celebrate National Library Week”

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512. Star-Ledger, The: News, “NJ.com's Printer-Friendly Page”
513. Stars and Stripes, “Spouse Calls: For love of libraries”
514. Staunton News Leader, “Community news”
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519. Storm Lake Pilot Tribune, “Toon Academy”
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524. Sulphur Southwest Daily News, “National Library Week”
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533. Taunton Call, “Out and About: April 16-27”
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535. Tenchapi News, “April programs at the Tenchapi Library”
536. Terre Haute Tribune-Star, “Terre Haute News, Terre Haute, Indiana- TribStar.com - Across the Wabash Valley: May 7, 2008”
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562. The Regal Courier, “News Briefs”
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567. The Saginaw Nes, “Patrons can help celebrate Library Week with talks, activites”
568. The Salem News, “My view: Celebrate National Library Week with 'The Uncommon Reader'”
569. The Salinas Californian, “Library Week kicks off Sunday in Salinas”
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571. The Salinas Californian, “More than 1000 turn out to celebrate Salinas libraries”
572. The Salinas Californian, “Salinas gives libraries a hug”
573. The Tribune-Democrat, “We're becoming a lsot society because we refuse to read”
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590. Times Record News, “Briefly, April 18”
591. Today's Local News, “Range of emotion”
592. UNC - The Daily Tar Heel, “Carrboro considers new library”
593. University of Florida, “Read-A-Thon volunteers sought”
594. Utah Daily Herald, “Daily Herald”
595. Utah Daily Herald, “National Library Week gets local support”
596. Valley News Today, “About Town - Tuesday, April 15”
597. Ventura County Star, “Celebrate National Library Week at the Agoura Hills Public Library”
598. Vicksburg Post, “26 named winners in library's Creative Writing Awards”
599. Victoria Advocate, “Being a librarian is harder than it seems”

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604. Waterloo Cedar Falls Courier, “Waterloo library offers curbside service”
605. Watertown Daily Times, “Waterloo council Oks changes”
606. Wauconda Courier, “Books and More”
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608. Waukegan News Sun, “Join circle of knowledge during library week”
609. Web services journal, “Downloadable audio book arrive at Southern Tier Library System”
610. Web Services Journal, “ebrary Honors National Library Week”
611. White Mountain Independent, “Town proclaims library week, considers library issues”
612. Whitman Times, “Out and about April 9-20”
613. Whitman Times, “Out and About: April 16-27”
614. Whittier Daily News, “Library copes despite looming cuts”
615. WHOI, “Pekin library kicks off National Library Week”
616. WHSV, “Augusta County Library Children's Department dedication”
617. WHSV, “Author reads to kids at local school”
618. Wilmington News Journal, “Authors recognized at Wilmington College”
619. Winston County Journal, “Library to host Felder Rushing”
620. Winston County Journal, “National Library Week upcoming”
621. WMUB, “Jennie Kiffmeyer Commentary - Library Paradise”
622. Woodbury Bulletin, “A time to celebrate libraries, poetry”
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624. WRAL, “Libraries are getting in the game”
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626. York County Coast Star, “KFL celebrates National Library Week”
627. York Daily Record, “Hip-Hop events begin tonight at York's Martin library”
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629. York Daily Record, “Speaker talks about 'Street Fiction" in York”
630. York Daily Record, “Talk about hip-hop culture in York”
631. York Daily Record, “Voices with a back story”
632. Youngstown Vindicator, “LOUIE TODAY: Is China ruining America?”
633. YourHub.com, “Celebrate your library!”

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4. Barnstable Register, “Barnstable Notes”
5. Barre Montpelier Times Argus, “Books to borrow…Books to buy Celebrate National Library Week”
6. Barre Montpelier Times Argus, “Books to Borrow…Books to Buy Critical reading and thinking skills”

7. Barre Montpelier Times Argus, “Read all about it!”
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9. Battle Creek Enquirer, “Marshall District Library”
10. Battle Creek Enquirer, “Marshall District Library to celebrate National Library Week”
11. Battle Creek Enquirer, “Marshall library plans events for National Library Week”
12. Baxter Bulletin, “National Library Week events set at BC Library”
13. Bayshore Broadcasting News Centre, “Port elgin library under construction”
14. Beaver Dam Daily Citizen, “Culver's joins library week”
15. Beaver Dam Daily Citizen, “MPTC offers library week activities”
16. Beckley Register Herald, “Raleigh Public Library to forgive fines next week”
17. Bellevue Leader, “Multicultural Festival at Baright Library”
18. BlueRidgeNow.com, “Community Calendar”
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20. Bogalusa Daily News, “Community Briefs”
21. Boston Globe, “Library asks: Say it with flowers”
22. Bradenton Herald, “Book signings”
23. Bullard News, “Bulletin Board”
24. Carmi Times, “Giles family, Williams, Jarboe earn honors”
25. Caroll County Comet, “All Rights Reserved”
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27. Centralia Morning Sentinel, “TIF amendment on file in Carlyle”
28. Charleston Gazette, “Bulletin Board”
29. Charleston Gazette, “Heritage microfilm announces vote for your favorite librarian contest”
30. Charleston Post Courier, “Briefly in Summerville”
31. Charleston Post Courier, “New racks, new magazines at library”
32. Charlotte Observer, “Arts notes”
33. Charlotte Observer, “At the library - Jill Peth”
34. Charlotte Observer, “Tea Party' with author Andrews”
35. Charlotte Observer, “Upcoming events”
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37. Chicagoist, “Celebrating National Library Week”
38. Chilicothe Gazette, “Library Week events planned”
39. Citizens Voice, “Hoyt Library to host Family Reading night”
40. Clovis News Journal, “Celebrating libraries”
41. Clovis News Journal, “Library offering amnesty”
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44. Community Press, “Author and illustrator David Mack at NKU April 15”
45. Community Press, “Join the circle of knowledge at library”
46. Community Press & Recorder, “Library rolling out bowling video game experiment”
47. Community Press & Recorder, “Wii bowls over library”
48. Coshocton Tribune, “Around Town”
49. Coshocton Tribune, “National Library week kicks off”
50. CSRwire.com (press release), “Commerce Bank Celebrates National Library Week”
51. Detroit Free Press, “The value of libraries is worth shouting about”
52. Diboll Free Press, “TLL Temple Memorial Library planning 45th year”

53. D-Lib Magazine, “D-Lib -- In Brief (May/June 2008)”
54. Dodge City Daily Globe, “Events Calendar”
55. Douglas Daily Dispatch, “National Library Week”
56. Dover-Sherborn Press, “From Dover town library”
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58. Dunn Daily Record, “Dunn Council honors police officers, city clerk, librarian”
59. Eagle Tribune, “Local libraries join national celebration”
60. Gary Post Tribune, “Welcome, 'Mr. Carnegie': Library Week program highlights steel industry”
61. Gatorsports.com, “Annual Read-A-Thon begins Monday”
62. Georgetown News Graphic, “Library conference a good time”
63. Gloucester County Times - NJ.com, “Siblings can ignore party-pooper mom”
64. Goshen Chronicle, “Yeah Yeah Yeah: Library sponsors Beatles lecture April 12”
65. Grand Forks Herald, “Herald Srtaff Reports”
66. Grand Forks Herald, “Now, it's wait until next year”
67. Grand Island Independent, “News briefs”
68. Grand Island Independent, “Open mic night draws youthful talent”
69. Grand Junction Sentinel, “Briefs”
70. Granite Bay Press Tribune, “Promote literacy during national library”
71. Greeley Tribune, “Library District celebrates national week”
72. Greeley Tribune, “Weld libraries celebrating national week”
73. Green Bay Press Gazette, “Hometown calendar”
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75. Green Bay Press Gazette, “Hometown calendar”
76. Green Bay Press Gazette, “New parents in Green Bay to get 'Born to Read' kits”
77. Green River Star, “Librarians demonstrate how to create zines”
78. Greene County Record, “Library Matters Column”
79. Greenville Herald-Banner, “National Library Week begins”
80. Hillsboro Argus, “Libraries gear up for storytelling festival”
81. Hispanic PRWire, “What Are You Free2 Do - Or Be - Thanks to your local library?”
82. Hollister Free Lance, “Ice cream social, open house set for today”
83. Honolulu Advertiser, “Celebrate National Library Week at Kalihi-Palama Library”
84. Honolulu Advertiser, “Kahuku Library to Host April Programs”
85. Honolulu Advertiser, “Learn how to organize your family's legal affairs”
86. Honolulu Star-Bulletin, “Free events mark National Library Week”

Negative: 5

1. Delphos Herald, “Library waits for roof repairs”
2. Enterprise-Record, “Check It Out: "Remember me?" tours leave lasting impression”
3. Gloucester County Times - NJ.com, “Siblings can ignore party-pooper mom”
4. Grand Forks Herald, “Now, it's wait until next year”
5. Jacksonville Daily Progress, “City Lon Morris Officials to begin land gift negotiations”

NLW Television Coverage

*Note that the following was pulled by Cision monitoring and text may not comply with AP or manuscript styles.

1) Market: Charlotte. NC [CE] [26] HUT: 1,085,640 DMA%: 0.96
Date: 04/21/2008 Time: 5:00am Aired On: WBTV Affiliate: CBS Show: WBTV 3 News at 5am
Estimated Audience Number: 35,240 | Estimated Publicity Value: $1,595.31

05:25:02.83 We don't have cameras, this is not far from there, this is i-77, northbound traffic here coming toward us, 77, independence and 485 on schedule, were monitoring the accident 85 north before graham street. Back to Barbara and john. 5:25, Local celebrities stopped by David Cox elementary school to empower students to read as part of the **national library week**. Dedrick Russell has the school zone report. (Applause) players from uncs 49ers basketball team read to students along with other local celebrities *(TRT=01:17)*

2) Market: Idaho Falls- Pocatello. ID [IP] [163] HUT: 120,100 DMA%: 0.10
Date: 04/19/2008 Time: 10:00pm Aired On: KIDK Affiliate: CBS Show: Newswatch 3
Estimated Audience Number: 8,920 | Estimated Publicity Value: $403.80

22:11:34.78 The zoo is also available throughout the summer for overnight adventures Birthday parties And zoo camps. For more information you can contact zoo officials at 234-6264. Tonight Libraries across the country are commemorating the end of **national library week**. The Madison library district in Rexburg is one of those that participated. By this time next year, they hope to have a larger building to celebrate the event *(TRT=10:00)*

3) Market: Columbia-Jefferson City. MO [CJ] [139] HUT: 172,570 DMA%: 0.15
Date: 04/18/2008 Time: 10:00pm Aired On: KOMU Affiliate: NBC Show: KOMU News at Ten
Estimated Audience Number: 21,086 | Estimated Publicity Value: $954.56

22:21:42.64 Parents keep the poster to turn over to authorities if the child is missing. If you have any overdue library books at home, this weekend is a perfect time to return them. Little Dixie regional libraries are celebrating **national library week** by encouraging everybody to bring back overdue books. Librarians hope people return their books so that others can check them out. "Sometimes they are afraid to bring the books back because they think they have this big fine, and they really apologize, because they don't want to have an overdue library book, but really we don't charge them fines, anyways *(TRT=10:00)*

4) Market: Las Vegas. NV [LV] [43] HUT: 707,470 DMA%: 0.62
Date: 04/18/2008 Time: 6:30pm Aired On: KTNV Affiliate: ABC Show: Action News at 6:30pm
Estimated Audience Number: 14,404 | Estimated Publicity Value: $652.06

18:36:28.94 The cost to build the bullet train is about 12-billion dollars. If your overdue books have you avoiding the library turn them in tomorrow because the Clark county library district actually wants to pay your bill. Its part of **national library week**. So if you get your books back by closing time Saturday the library will forgive up to 25 dollars in late fees. For more information Head to k-t-n-v dot-com and click on the action news link page *(TRT=10:00)*

5) Market: Greenville-New Bern-Washington. NC [GN] [107] HUT: 276,020 DMA%: 0.24
Date: 04/18/2008 Time: 6:00pm Aired On: WCTI Affiliate: ABC Show: News Channel 12 at Six
Estimated Audience Number: 22,164 | Estimated Publicity Value: $1,003.36

18:25:15.17 Second round of the Verizon heritage classic in Hilton head island Second round of energy open at Brooke valley in Greenville - Ad lib its **national library week** .. Coming up next well tell you how one local library is celebrating. Since the gas lines of the 70s, democrats and republicans have talked about energy independence, but nothings changed. Except now Exxon's making $40 billion a year and were paying $3.50 For gas *(TRT=04:48)*

18:29:10.41 The organization "communities in schools" teamed up with the public library to hand out five-thousand paperback books. They've distributed them all week to elementary and middle schools as part of "**national library**

week." Students at Beaufort middle school received the final batch. "Reading helps them in whatever curriculum area they are excelling *(TRT=03:13)*

6) Market: Helena. MT [HA] [206] HUT: 26,360 DMA%: 0.02
Date: 04/18/2008 Time: 5:30pm Aired On: KXLH Affiliate: CBS Show: KRTV Early News
Estimated Audience Number: 1,494 | Estimated Publicity Value: $67.63

17:39:12.58 There is also a raffle for a contway bronze valued at 15- hundred dollars Those tickets are also 5 dollars. **National library week** is almost over but there's still time to get involved. Every library in the country is celebrating the contributions of libraries, librarians and library workers in schools, communities and campus libraries. The Lewis and Clark county library is celebrating by offering amnesty on overdue items for a donation to the Helena food share, a program that feeds needy people *(TRT=10:00)*

17:39:37.52 "It's a way that we can help food share during a time of year where their not necessarily getting a lot of donations and it's a good thing for the community." Each library has different programs and events this week, so to get involved visit your local library. Tomorrow is the last day of **national library week**. 70 Birds made a splash as they moved back in to their summer home today. Parks and recreations annual "release the geese" brings the return of the city's domesticated birds to Gibson pond *(TRT=10:00)*

7) Market: Las Vegas. NV [LV] [43] HUT: 707,470 DMA%: 0.62
Date: 04/18/2008 Time: 11:00am Aired On: KTNV Affiliate: ABC Show: Action News at 11AM
Estimated Audience Number: 25,016 | Estimated Publicity Value: $1,132.47

11:10:24.95 If you've racked up some fines for your overdue books, the clak county library district wants to pay part of your bill. **National library week** wraps up tomorrow. You have until then to get up to 25 dollars in late fees completely forgiven. If you want more information about the library fine amnesty Head to k-t-n-v dot-cm and click on the action news link page *(TRT=07:22)*

8) Market: Champaign & Springfield-Decatur. IL [CD] [82] HUT: 378,870 DMA%: 0.33
Date: 04/18/2008 Time: 6:00am Aired On: WCIA Affiliate: CBS Show: Morning Show at 6
Estimated Audience Number: 20,894 | Estimated Publicity Value: $945.87

06:26:15.64 Be sure to get a picture to us at least a week in advance you can either send it to the psgeostal address on your screen Or email a j-peg file to the morning show at w-c-i-a dot com include name, birthdate and hometown time for the morning show quiz! This week were encouraging you to read during **national library week**. The caller wins four tickets to see "the music man".. At Danville high school *(TRT=10:00)*

06:45:42.70 Lets answer today's morning show quiz! This week Were celebrating **national library week**. Today's question: name the national library of the united states. The answer *(TRT=03:58)*

9) Market: Las Vegas. NV [LV] [43] HUT: 707,470 DMA%: 0.62
Date: 04/18/2008 Time: 6:00am Aired On: KTNV Affiliate: ABC Show: Action News at 6am
Estimated Audience Number: 18,161 | Estimated Publicity Value: $822.14

06:08:03.83 **National library Week** wraps up tomorrow. You have until then to get up to 25 dollars in late fees completely forgiven. If you want more information about the library fine amnesty Head to k-t-n-v dot-cm and click on the action news link page *(TRT=10:00)*

10) Market: Greenwood-Greenville. MS [GG] [184] HUT: 75,190 DMA%: 0.06
Date: 04/17/2008 Time: 10:00pm Aired On: WXVT Affiliate: CBS Show: Delta News at 10
Estimated Audience Number: 6,318 | Estimated Publicity Value: $286.01

22:09:29.50 Boyd balloons some elementary school students were also celebrating today, and in very special way. Youngsters at "em-boyd" in Greenville held a balloon launch this morning. It was in celebration of **national library**

week with school officials say the balloons are sending a message to encourage more families to read with their children. Library week continues tomorrow with a quiz bowl. Bump 1 coming up *(TRT=08:46)*

11) Market: New York. NY [NY] [1] HUT: 7,391,940 DMA%: 6.55
Date: 04/17/2008 Time: 10:00pm Aired On: WNYW Affiliate: FOX Show: Fox 5 News at 10
Estimated Audience Number: 210,170 | Estimated Publicity Value: $9,514.39

22:34:23.47 Love this story too. I was very happy to be the MC at the 17th annual book and author luncheon, it is sponsored by the Westchester library system. What a great day, celebrating **national library week**. Had 250 people on board. Had nice people *(TRT=10:00)*

12) Market: Ottumwa. IA-Kirksville. MO [OK] [199] HUT: 51,290 DMA%: 0.04
Date: 04/17/2008 Time: 10:00pm Aired On: KTVO Affiliate: ABC Show: News 3 Your Source at 10pm
Estimated Audience Number: 4,602 | Estimated Publicity Value: $208.33

22:05:27.11 By the way, Keokuk and central lee high schools have set up student advisory programs to help struggling students excel in the classroom. Outcue: make a difference in your child's life. This week celebrates the 50th anniversary of **national library week**. And to mark the occasion, some local libraries are using a few hometown celebrities to promote reading. Several posters were created with some of the most recognizable faces around town *(TRT=10:00)*

13) Market: Baltimore. MD [BA] [24] HUT: 1,095,490 DMA%: 0.97
Date: 04/17/2008 Time: 10:00pm Aired On: WBFF Affiliate: MNT Show: FOX 45 News at 10
Estimated Audience Number: 44,968 | Estimated Publicity Value: $2,035.70

22:43:47.28 So there is no Simon, randy or Paula here, but contestants showing off their talents. The Pratt library's branch crowned an idol in federal hill. Anyone could sign up and demonstrate their talent from singing and rapping to and poetry, to celebrate **national library week** and the top three winners received gift certificates. This little guy, at the Maryland zoo needs a name. Well have the five choices for you *(TRT=10:00)*

14) Market: Rapid City. SD [RY] [177] HUT: 94,610 DMA%: 0.08
Date: 04/17/2008 Time: 10:00pm Aired On: KNBN Affiliate: NBC Show: Newscenter 1 at 10
Estimated Audience Number: 4,872 | Estimated Publicity Value: $220.55

22:01:58.12 And they make that proposal during **national library week**, that hurts!" School board member arnie laubach says unless the state makes some drastic changes with k12 education funding, only two options exist. "One is to reduce the size of the budget and the other is to find an additional revenue source *(TRT=10:00)*

15) Market: Rapid City. SD [RY] [177] HUT: 94,610 DMA%: 0.08
Date: 04/17/2008 Time: 9:00pm Aired On: KEVN Affiliate: FOX Show: Black Hills Fox Focus
Estimated Audience Number: 4,405 | Estimated Publicity Value: $199.41

21:04:56.76 Here's another one. The administrators for the school district have been trying so hard to raise reading scores, but then propose gutting 63% of the library program when good library programs have been shown to increase student reading scores in study, after study, after study. And they make that proposal during **national library week**. That hurts! And finally, when told that their library program was one that could be cut, a group of 4th graders from corral drive asked if they could have a bake sale so they could keep their library program." *(TRT=10:00)*

16) Market: Greenwood-Greenville. MS [GG] [184] HUT: 75,190 DMA%: 0.06
Date: 04/17/2008 Time: 6:00pm Aired On: WXVT Affiliate: CBS Show: Delta News at 6
Estimated Audience Number: 8,314 | Estimated Publicity Value: $376.37

18:20:01.32 Students at Boyd elementary school joined in **national library week** with a balloon launch. School officials say the balloons are sending a message that encourages families to read with library week library week continues Friday with a quiz bowl. Students will be challenged with questions ranging from coming up in sports, is it a "sweet 16" moment for the swinging statesmen? *(TRT=04:39)*

17) Market: Marquette. MI [MQ] [178] HUT: 88,960 DMA%: 0.07
Date: 04/17/2008 Time: 6:00pm Aired On: WLUC Affiliate: NBC Show: TV6 Early News
Estimated Audience Number: 28,491 | Estimated Publicity Value: $1,289.78

18:26:22.07 Finally tonight, the peter white public library in Marquette is celebrating **national library week** with their annual knead to read fundraiser. Since 2002, the library hosts a free massage day to help raise money to purchase children's books. From noon to two today, professional massage therapists from local businesses kneaded out the kinks in visitors *(TRT=02:31)*

18) Market: Tyler-Longview- Lufkin & Nacogdoches. TX [TL] [111] HUT: 260,800 DMA%: 0.23
Date: 04/17/2008 Time: 6:00pm Aired On: KYTX Affiliate: CBS Show: CBS 19 News
Estimated Audience Number: 3,813 | Estimated Publicity Value: $172.61

18:09:14.52 The applause go to each, of the roughly 20 students, who keep the paper running Some young tylerites enjoy story time with a special guest. (((Nats:02 - as mayor))) as part of **national library week** Tyler mayor joey seeber stopped by the tyler public library for story time. Seeber took on the duties of **national library week** reader for some of the youngest library patrons. Events during **national library week** are aimed at promoting a Texas college campus is put on lock down And a judge faces enormous challenges in the polygamist child custody battle Well explain *(TRT=00:59)*

19) Market: Marquette. MI [MQ] [178] HUT: 88,960 DMA%: 0.07
Date: 04/17/2008 Time: 5:30pm Aired On: WBUP Affiliate: NBC Show: UGN News at 5:30
Estimated Audience Number: 679 | Estimated Publicity Value: $30.73

17:32:10.92 But they stepped up their process of getting the reports in on time. Mike visitors of the peter white public library had the opportunity to get a nice, relaxing massage this afternoon. The need to read program held a special event at the library to celebrate **national library week** And raise money for the million penny fund for the children's area in the library. Knead to read was started in 2002 in partnership with the peter white library *(TRT=10:00)*

20) Market: Greenwood-Greenville. MS [GG] [184] HUT: 75,190 DMA%: 0.06
Date: 04/17/2008 Time: 5:00pm Aired On: WXVT Affiliate: CBS Show: Delta News at 5
Estimated Audience Number: 4,759 | Estimated Publicity Value: $215.43

17:09:41.56 Students at Boyd elementary school joined in **national library week** with a balloon launch. School officials say the balloons are sending a message that encourages families to read with their library week continues Friday with a quiz bowl. Students will be challenged with questions ranging from nursery rhymes t world news *(TRT=04:15)*

21) Market: Champaign & Springfield-Decatur. IL [CD] [82] HUT: 378,870 DMA%: 0.33
Date: 04/17/2008 Time: 5:00pm Aired On: WAND Affiliate: NBC Show: WAND-TV Newscenter 17 at 5
Estimated Audience Number: 25,705 | Estimated Publicity Value: $1,163.66

17:29:12.03 This event was done in correlation with **national library week**. That's newscenter 17 at five Thanks for joining us. For the latest news and weather at any time Log onto w-a-n-d t-v dot com and you'll get it on demand *(TRT=04:31)*

22) Market: Tyler-Longview- Lufkin & Nacogdoches. TX [TL] [111] HUT: 260,800 DMA%: 0.23
Date: 04/17/2008 Time: 5:00pm Aired On: KYTX Affiliate: CBS Show: Eye at 5
Estimated Audience Number: 2,943 | Estimated Publicity Value: $133.22

17:05:33.74 All three candidates were in attendance to speak about their experience and answer questions regarding their qualifications for the job .. Some young tylerites enjoy story time with a special guest. (((Nats: as mayor))) as part of **national library week**, tyler mayor joey seeber stopped by the tyler public library for story time. Seeber took on the duties of **national library week** reader for some of the youngest library patrons. Events during **national library week** are aimed at promoting library coming up next Primetalk What did you think of last nights presidential debate between Clinton and Obama? *(TRT=01:31)*

23) Market: La Crosse-Eau Claire. WI [EC] [127] HUT: 212,210 DMA%: 0.18
Date: 04/16/2008 Time: 6:00am Aired On: WKBT Affiliate: CBS Show: NewsChannel 8 This Morning
Estimated Audience Number: 7,652 | Estimated Publicity Value: $346.40

06:50:12.38 Well meet them, when we return. Weather. It's the 50th anniversary of **national library week**. In this mornings assignment education report Newschannel eights Lisa Klein pays tribute to school libraries and the people that bind them together *(TRT=05:36)*

24) Market: Amarillo. TX [AM] [131] HUT: 191,930 DMA%: 0.17
Date: 04/16/2008 Time: 6:00am Aired On: KVII Affiliate: ABC Show: Daybreak
Estimated Audience Number: 9,187 | Estimated Publicity Value: $415.89

06:26:07.40 Angies website: www.Snoopy.Com 30 days of comic strips . Send to a friend, fun and games and even ecards in honor of **national library week** April 13 thru the 19th. And now its time to recap our coffee quiz question and see who our winner is. The question was *(TRT=10:00)*

25) Market: Champaign & Springfield-Decatur. IL [CD] [82] HUT: 378,870 DMA%: 0.33
Date: 04/16/2008 Time: 6:00am Aired On: WCIA Affiliate: CBS Show: Morning Show at 6
Estimated Audience Number: 20,894 | Estimated Publicity Value: $945.87

06:27:04.20 Be sure to get a picture to us at least a week in advance you can either send it to the psgeostal address on your screen Or email a j-peg file to the morning show at w-c-i-a dot com include name, birthdate and hometown time for the morning show quiz! This week were encouraging you to read during **national library week**. The correct caller wins four tickets to see "the music man".. At Danville high school *(TRT=10:00)*

06:46:02.80 Lets answer today's morning show quiz! This week Were celebrating **national library week**. Today's question: name the popular children's book series about a boy wizard. The answer *(TRT=06:33)*

26) Market: Salt Lake City. UT [SC] [35] HUT: 874,650 DMA%: 0.77
Date: 04/16/2008 Time: 5:00am Aired On: KUTV Affiliate: CBS Show: 2 News This Morning
Estimated Audience Number: 27,922 | Estimated Publicity Value: $1,264.02

05:08:21.16 Other proposed changes, children under three years of age wear a swim diaper as well as a waterproof diaper. Public comment is being accepted on this proposal. This week is **national library week** and Utah's libraries are celebrating. The Utah state library and the state library board are kicking off a love your library campaign to raise awareness and support for state libraries. In Utah about 1.6 Million people have library cards *(TRT=00:19)*

27) Market: Harrisonburg. VA [HB] [181] HUT: 89,280 DMA%: 0.07
Date: 04/15/2008 Time: 11:00pm Aired On: WHSV Affiliate: ABC Show: TV-3 News at 11
Estimated Audience Number: 6,906 | Estimated Publicity Value: $312.63

23:21:04.89 To give their feedback about the libraries proposed expansion. Two forums were held in conjunction with patron appreciation day As part of "**national library week**." The library expansion was voted on as part of a

bond referendum during Novembers elections. More than four-thousand square feet of new space may be added to the library to help with needs such as easier access between the main and lower levels and office areas for children's activities. Library board member (ee-dee) eckman says the forums let the library know if they are meeting everyone's needs *(TRT=10:00)*

28) Market: Hattiesburg-Laurel. MS [HT] [165] HUT: 106,560 DMA%: 0.09
Date: 04/15/2008 Time: 10:00pm Aired On: WDAM Affiliate: NBC Show: News 7 Nightbeat
Estimated Audience Number: 23,750 | Estimated Publicity Value: $1,075.16

22:32:22.91 Each just a $1.49. Now, eat waaaay better, waaaay later. Around the county are celebrating this **national library week**. The laurel-jones county library started recognizing this special week, kicking off the event with words from local author Cleveland Payne. The library's manager, mary louise breland says this is her favorite time of the year. The laurel jones county library will have a guest speaker twice a day to honor **national library week**. Watching Don't forget to check us out on the web at w-d-a-m-dot- com *(TRT=01:19)*

29) Market: Yuma. AZ-El Centro. CA [YE] [167] HUT: 113,220 DMA%: 0.10
Date: 04/15/2008 Time: 10:00pm Aired On: KYMA Affiliate: NBC Show: NBC Newschannel 11 Nightside

22:30:00.82 9-8 So close . After game angel shamblin shared some of her frustrations . . Its **national library week** and our Tommy Tran will be live at a Calexico library to preview all the free events you can be a part of! Rise and shine with sunrise right here on news channel eleven. See you in the morning! *(TRT=05:45)*

30) Market: La Crosse-Eau Claire. WI [EC] [127] HUT: 212,210 DMA%: 0.18
Date: 04/15/2008 Time: 6:00pm Aired On: WKBT Affiliate: CBS Show: NewsChannel 8 First at Six
Estimated Audience Number: 13,919 | Estimated Publicity Value: $630.11

18:07:12.64 That's coming up in tonight's assignment education report. Ad-lib weather coming up next on newschannel eight .. Its **national library week**. And were recognizing a few students, taking an active role in their schools library. Assignment education is next. It's the 50th anniversary of **national library week**. In tonight's assignment education report Were going to pay tribute to school libraries and the people that bind them together *(TRT=00:48)*

31) Market: Philadelphia. PA [PH] [4] HUT: 2,939,950 DMA%: 2.60
Date: 04/15/2008 Time: 6:00pm Aired On: WMGM Affiliate: NBC Show: NBC 40 News
Estimated Audience Number: 22,041 | Estimated Publicity Value: $997.79

18:28:44.49 Michelle finally tonight at six, America most convenient bank made a hefty donation to a local library. It was a lot more noise than normal at the Atlantic city library this morning as commerce bank officials presented the library with a four thousand dollar check. Commerce bank is donating 200 thousand dollars to libraries in eight states during **national library week**, but Atlantic city is the only one in our immediate area. The Atlantic city library is one of 20 in the state receiving the donation. On the broadcast tonight, the visit, the pope on American soil and already making news on the scandal that has cost the American catholic church so much staggering stats on the American economy tonight *(TRT=02:05)*

32) Market: Gainesville. FL [GV] [162] HUT: 122,720 DMA%: 0.10
Date: 04/15/2008 Time: 5:30pm Aired On: WUFT Affiliate: PBS Show: WUFT News 5
Estimated Audience Number: 1,378 | Estimated Publicity Value: $62.38

17:41:20.39 Kid saying hello to camera kids greeted reading with open ears today. Volunteers from u-f read stories to children from the baby gator center and p-k yonge. The event coincides with **national library week**. The read-a-thon helps promote library services and, of course, reading. I think its important for everybody of all ages to realize

reading is fun children start out thinking reading is fun sometimes people forget you can read just for pleasure *(TRT=10:00)*

33) Market: Cincinnati. OH [CI] [33] HUT: 904,340 DMA%: 0.80
Date: 04/15/2008 Time: 5:30pm Aired On: WKRC Affiliate: CBS Show: Local 12 News at 5:30
Estimated Audience Number: 86,536 | Estimated Publicity Value: $3,917.48

17:41:10.84 A mass was said for both at saint peter in chains cathedral last week. The Campbell county library branch in Newport launches a new pastime for senior citizens. It's offering Nintendo wii bowling as part of **national library week**. Many senior citizens groups nationwide are using the system, which uses wireless controllers to mimic sports movement. The Newport branch says it had limited takers during the first day yesterday *(TRT=10:00)*

34) Market: Hattiesburg-Laurel. MS [HT] [165] HUT: 106,560 DMA%: 0.09
Date: 04/15/2008 Time: 5:00pm Aired On: WDAM Affiliate: NBC Show: Live at Five
Estimated Audience Number: 18,690 | Estimated Publicity Value: $846.09

17:11:08.62 They will go away with good interview skills and also with job applications completing the applications they're being critique on those as well they're speakers here that speak to them about what they look for in a good employer and employee and help them also with their interview and job skills." About 180 students attended the fair. Around the world are celebrating this **national library week**. The laurel jones county library started recognizing this special week. They kicked off the event with words from local author Cleveland Payne *(TRT=08:26)*

17:11:45.04 To see everybody for the community and celebrating with us and enjoying people like Mr. Payne. His wonderful presentations, i mean every year we try to get him to come at lease once and give a talk and it is always inspiring to everybody." The laurel jones county library will have a guest speaker twice a day to honor **national library week**. Live at five, a major merger between two airline powerhouses is in the works. Partnership could mean for travelers up next *(TRT=07:55)*

35) Market: Champaign & Springfield-Decatur. IL [CD] [82] HUT: 378,870 DMA%: 0.33
Date: 04/15/2008 Time: 12:00pm Aired On: WAND Affiliate: NBC Show: WAND-TV Newscenter 17 at Noon
Estimated Audience Number: 10,274 | Estimated Publicity Value: $465.10

12:23:41.41 Virginia tech showed similar support earlier this year when a gunman killed five in a dekalb classroom. All across the country This week is **national library week**. But every week seems to be "library week" in Champaign these days. Use of the new main library increased 29 percent during February and march, the first two full months of operation for the new facility *(TRT=06:31)*

36) Market: Yuma. AZ-El Centro. CA [YE] [167] HUT: 113,220 DMA%: 0.10
Date: 04/15/2008 Time: 12:00pm Aired On: KYMA Affiliate: NBC Show: NBC Newschannel 11 Noon News

12:28:12.96 The be shown governance hall and live substance abuse counseling. Questions, please 928.341.4220. If you rather documentary at the same time right channel here's what's sunrise Its **national library week** and our Tommy Tran will be live at a Calexico library to preview all the free events you can be a part of! Also, Liz dueweke your health, business and headlines. Any local news, whether to keep you up to date. Sunrise right here eleven. Morning! *(TRT=03:20)*

37) Market: Austin. TX [AU] [52] HUT: 635,860 DMA%: 0.56
Date: 04/15/2008 Time: 10:00am Aired On: ANWS Affiliate: IND Show: News 8 Austin Today
Estimated Audience Number: 0 | Estimated Publicity Value: $0.0

10:53:09.91 The department says it will continue to use the current uniforms until they wear out and need in also ranks high on the list when it comes to reading. Austin is one of the top ten cities in the country when it comes to

book sales per capita. So, Austin public libraries would celebrate **national library week** by honoring a local musician and author. Fans know Jesse sublet as the leader of the punk rock band, the skunks. But this musician is also an accomplished mystery writer. Sublet has contributed to the new York times, Texas monthly, the Austin chronicle and the history channel. Many events are taking place in celebration of **national library week**. To find out more, go to city of Austin dot org slash library, or call on march 24th, but its round-the-world journey has since been disrupted by heavy protests in Paris, London, and san Francisco. But what exactly are the issues at the heart of these world-wide protests? *(TRT=02:12)*

38) Market: Charlotte. NC [CE] [26] HUT: 1,085,640 DMA%: 0.96
Date: 04/15/2008 Time: 10:00am Aired On: CNWS Show: N14C News Day
Estimated Audience Number: 989 | Estimated Publicity Value: $44.77

10:08:12.71 The charlotte housing trust fund received about 58 million dollars Vo today marks the week to read to students. It's all part of the 50th anniversary of **national library week**. *(TRT=10:00)*

39) Market: Austin. TX [AU] [52] HUT: 635,860 DMA%: 0.56
Date: 04/15/2008 Time: 9:00am Aired On: ANWS Affiliate: IND Show: News 8 Austin Today
Estimated Audience Number: 0 | Estimated Publicity Value: $0.0

09:53:21.24 The department says it will continue to use the current uniforms until they wear out and need in also ranks high on the list when it comes to reading. Austin is one of the top ten cities in the country when it comes to book sales per capita. So, Austin public libraries would celebrate **national library week** by honoring a local musician and author. Fans know Jesse sublett as the leader of the punk rock band, the skunks. But this musician is also an accomplished mystery writer. Sublett has contributed to the new York times, Texas monthly, the Austin chronicle and the history channel. Many events are taking place in celebration of **national library week**. To find out more, go to city of Austin dot org slash library, or call on march 24th, but its round-the-world journey has since been disrupted by heavy protests in Paris, London, and san Francisco. But what exactly are the issues at the heart of these world-wide protests? *(TRT=02:12)*

40) Market: Greenville-New Bern-Washington. NC [GN] [107] HUT: 276,020 DMA%: 0.24
Date: 04/15/2008 Time: 6:00am Aired On: WCTI Affiliate: ABC Show: Good Morning Eastern Carolina
Estimated Audience Number: 17,029 | Estimated Publicity Value: $770.90

05:59:17.26 There are cash prizes for the student who best turns trash into treasure. Call the aquarium for more details. As a part of **national library week**, the Carteret county public library will promote reading by giving away 5,000 books to Carteret county public school children. **National library week** run through Friday And lastly, state senator Kay Hagan, the democratic candidate for the U.S. Senate, will make a sweep through our area today meeting with voters. Voters can meet the candidate at boulevard bagels, in Greenville, at parkers barbeque in Wilson, and at a rally at Nash community good morning eastern Carolina starts now *(TRT=01:11)*

41) Market: Champaign & Springfield-Decatur. IL [CD] [82] HUT: 378,870 DMA%: 0.33
Date: 04/15/2008 Time: 5:00am Aired On: WAND Affiliate: NBC Show: WAND-TV Newscenter 17 Daybreak
Estimated Audience Number: 4,952 | Estimated Publicity Value: $224.17

05:37:18.78 Go to wand TV dot com. All across the country This week is **national library week**. But every week seems to be "library week" in Champaign these days. Use of the new main library increased 29 percent during February and march, the first two full months of operation for the new facility *(TRT=10:00)*

42) Market: Erie. PA [EE] [142] HUT: 157,830 DMA%: 0.14
Date: 04/15/2008 Time: 5:00am Aired On: WICU Affiliate: NBC Show: 12 News Today
Estimated Audience Number: 8,293 | Estimated Publicity Value: $375.42

05:15:36.11 City officials have passed an ordinance, use of skates, in-line skates, and skateboard, from sundown to sunup. The fines range from $25 to $100-dollars. Its **national library week**. And its a time to remind everybody, about the contributions made by libraries, librarians, and library workers.Xxx with today's technology, people think libraries have outgrown their usefulness and I'm here to say that if anything we are more important than ever there are a number of family events, scheduled this week. For more information, go at wicu12-dot-com, click-on newslinks, and look for Erie county public library *(TRT=10:00)*

43) Market: Charlotte. NC [CE] [26] HUT: 1,085,640 DMA%: 0.96
Date: 04/15/2008 Time: 3:00am Aired On: CNWS Show: N14C Late Night News
Estimated Audience Number: 0 | Estimated Publicity Value: $0.0

03:27:09.03 Stanfield principal Kim page said good morning America host robin Roberts, who is also battling cancer, will highlight the second David Cox road elementary this week to read to students. It's all part of the 50th anniversary of **national library week**. Sot full time- :13 chuck nusinov/principal sound bite text: "i think what it allows is the children to see that reading is important everybody; whether it's adam seward of the panthers, to Robert Parrish of the Celtics, to vilma leake at the school board. Everybody comes in from the outside and gets a chance to spend 30, 40 minutes reading with the students." *(TRT=10:00)*

44) Market: Erie. PA [EE] [142] HUT: 157,830 DMA%: 0.14
Date: 04/14/2008 Time: 11:00pm Aired On: WICU Affiliate: NBC Show: 12 News at 11
Estimated Audience Number: 13,440 | Estimated Publicity Value: $608.42

23:17:49.58 City officials have passed an ordinance, which bans the use of skates, in-line skates, and skateboard, from sundown to sunup. The fines range from $25 to $100-dollars. Its **national library week**. So, if you've never visited an Erie county library, now is you chance. Its a time to remind everybody, about the contributions made by libraries, librarians, and library workers.Xxx with today's technology, people think libraries have outgrown their usefulness and I'm here to say that if anything we are more important than ever before *(TRT=10:00)*

45) Market: Toledo. OH [TO] [71] HUT: 424,670 DMA%: 0.37
Date: 04/14/2008 Time: 11:00pm Aired On: WTVG Affiliate: ABC Show: 13 Action News at 11:00PM
Estimated Audience Number: 23,911 | Estimated Publicity Value: $1,082.45

23:21:43.50 That's what people are saying about the forest- themed mural by award-winning artist wil clay. It was just unveiled tonight at the mott branch library on dorr street. Tonight's unveiling marks the launch of **national library week**. *(TRT=09:27)*

46) Market: Charlotte. NC [CE] [26] HUT: 1,085,640 DMA%: 0.96
Date: 04/14/2008 Time: 7:30pm Aired On: CNWS Show: N14C Primetime News
Estimated Audience Number: 1,913 | Estimated Publicity Value: $86.60

19:46:06.02 Its products are sold in many stores including Williams- Sonoma, pottery barn, and west elm. Vo some nasty David Cox road elementary this week to read to students. It's all part of the 50th anniversary of **national library week**. Sot full time- :13 chuck nusinov/principal sound bite text: "i think what it allows is the children to see that reading is important everybody; whether it's adam seward of the panthers, to Robert Parrish of the Celtics, to vilma leake at the school board. Everybody comes in from the outside and gets a chance to spend 30, 40 minutes reading with the students." *(TRT=05:37)*

47) Market: Harrisonburg. VA [HB] [181] HUT: 89,280 DMA%: 0.07
Date: 04/14/2008 Time: 6:00pm Aired On: WHSV Affiliate: ABC Show: TV-3 News at 6
Estimated Audience Number: 18,919 | Estimated Publicity Value: $856.46

18:07:38.57 So part of my idea is just to you know what, lets get kids excited about wanting to read. Then they jons trucktown series will produce 50 more books over the next three years. Today's event was in celebration of **national**

library week. If you would like more information on that story or any stories you've seen here on news 3 You can go to our web channel *(TRT=10:00)*

48) Market: Phoenix. AZ [PX] [12] HUT: 1,802,550 DMA%: 1.59
Date: 04/14/2008 Time: 6:00pm Aired On: KNXV Affiliate: ABC Show: ABC15 News at 6
Estimated Audience Number: 100,378 | Estimated Publicity Value: $4,544.11

18:10:57.34 The AP poll said more are not able to afford a new home. One in seven worry they can't make their monthly payments. Tonight you can pay your overdue library fines in honor of **national library week**, some will cut your fine a bit and donate. Are you late for work more afternoon than not? Why some bosses don't mind so, how do ya like it's intense *(TRT=00:10)*

49) Market: Toledo. OH [TO] [71] HUT: 424,670 DMA%: 0.37
Date: 04/14/2008 Time: 6:00pm Aired On: WTVG Affiliate: ABC Show: 13 Action News at 6:00pm
Estimated Audience Number: 51,093 | Estimated Publicity Value: $2,312.98

17:57:00.88 Elementary school this morning To talk with students about how to get motivated. And to celebrate **national library week** Area libraries are gearing up for a week full of reading fun. Today at the Sanger branch library *(TRT=02:17)*

50) Market: Champaign & Springfield-Decatur. IL [CD] [82] HUT: 378,870 DMA%: 0.33
Date: 04/14/2008 Time: 5:00pm Aired On: WAND Affiliate: NBC Show: WAND-TV Newscenter 17 at 5
Estimated Audience Number: 25,705 | Estimated Publicity Value: $1,163.66

17:28:07.38 Finally tonight All across the country, April 13th thru the 19th is celebrated as **national library week**. But every week seems to be "library week" in Champaign these days. Use of the new main library increased 29 percent during February and march, the first two full months of operation for the new facility *(TRT=03:20)*

51) Market: Erie. PA [EE] [142] HUT: 157,830 DMA%: 0.14
Date: 04/14/2008 Time: 5:00pm Aired On: WICU Affiliate: NBC Show: 12 News at 5
Estimated Audience Number: 14,201 | Estimated Publicity Value: $642.87

17:17:23.60 Villa Maria academy is one of 98 high schools nationwide to receive the gold council award. If you've an Erie county library, now's your chance. Its **national library week**. Its a time to remind everybody, about the contributions made by libraries, librarians, and library workers.Xxx with today's technology, people think libraries have outgrown their usefulness and I'm here to say that if anything we are more important than ever before. Number of family events, scheduled this week *(TRT=07:12)*

52) Market: Grnville-Spartanburg. SC-Asheville. NC-Anderson. SC [GA] [36] HUT: 838,270 DMA%: 0.74
Date: 04/14/2008 Time: 5:00pm Aired On: WLOS Affiliate: ABC Show: First News at 5:00
Estimated Audience Number: 55,750 | Estimated Publicity Value: $2,523.80

17:24:14.38 The cereals to avoid are unsweetened puffed rice and unsweetened puffed wheat. They're also sold under a number of store brands. Look for "best if used by" dates from April 8th, 2008 through march 18th, today kicks off **national library week** And in celebration, Hendersonville libraries say you don't have to pay your library fines *(TRT=04:01)*

53) Market: Grand Junction-Montrose. CO [GJ] [186] HUT: 69,320 DMA%: 0.06
Date: 04/14/2008 Time: 5:00pm Aired On: KREX Affiliate: CBS Show: News Channel 5
Estimated Audience Number: 4,071 | Estimated Publicity Value: $184.29

17:18:56.37 According to officials, without the volunteers, the county wood see more people in long term care, and without a way to get groceries or medication. County officials and organizers with hilltop community resources come together each year to recruit volunteers. Do you have overdue library books or other items? Mesa county is making the most of **national library week** by giving you the chance to avoid late fees as long as you return those overdue items this week. If you return your overdue books by Saturday there will be no late fees. And if a hefty fine is keeping you away from the library Then this is the time to head back in *(TRT=09:02)*

54) Market: Austin. TX [AU] [52] HUT: 635,860 DMA%: 0.56
Date: 04/14/2008 Time: 4:30pm Aired On: ANWS Affiliate: IND Show: News 8 Austin This Evening
Estimated Audience Number: 0 | Estimated Publicity Value: $0.0

16:49:31.03 By Wednesday skies become mostly cloudy, same for Thursday. There is a 40% chance for t storms late Thursday night and early Friday morning as a weak cold front passes through. -Adam Krueger it s **national library week**. News8 s Amy Hadley has a look at some events at the aust browse through. To see where your nearest library is, go to city of Austin dot org slash library, or call it s been four months since you made that 2008 new year s resolution *(TRT=06:53)*

55) Market: Austin. TX [AU] [52] HUT: 635,860 DMA%: 0.56
Date: 04/14/2008 Time: 2:00pm Aired On: ANWS Affiliate: IND Show: News 8 Austin Today
Estimated Audience Number: 0 | Estimated Publicity Value: $0.0

14:34:19.75 It s no secret that Austin is the live music capital, but you might have to read in between the lines to know that Austin ranks high in readership too. Austin is one of the top ten cities in the country when it comes to book sales per capita. It makes sense, then, that Austin public libraries would celebrate **national library week** by honoring a local musician and author. Fans know Jesse sublett as the leader of the punk rock band, the skunks. But this musician has also received accolades as a mystery novel writer *(TRT=10:00)*

14:34:46.03 "Some people seem to think that the internet has taken the place of books, but i m here to say that the book is the ultimate portable information device and you can t beat it." Sublett has also contributed to the new York times, Texas monthly, the Austin chronicle and the history channel. Austin public libraries have a variety of events this week in celebration of **national library week**. To find out more or where see where your nearest library is, go to city of Austin dot org slash library, or call from meteorologist adam Krueger: after starting out the morning with 30s and 40s, it will be a sunny and beautiful afternoon with high temperatures in the mid 70s. Tonight winds will be light and we will see another chilly night but not as cold as last night *(TRT=10:00)*

56) Market: Wassau-Rhinelander. WI [WR] [134] HUT: 182,800 DMA%: 0.16
Date: 04/09/2008 Time: 5:00am Aired On: WSAW Affiliate: CBS Show: 7 This Morning
Estimated Audience Number: 5,055 | Estimated Publicity Value: $228.83

05:51:03.03 Next week is **national library week**. A couple of weeks ago, a little boy told me that, when he grows up, he wants to be a librarian-just like me! It made me think of Melvin in the boy who was raised by librarians *(TRT=09:55)*

57) Market: Greenville-New Bern-Washington. NC [GN] [107] HUT: 276,020 DMA%: 0.24
Date: 04/08/2008 Time: 6:00pm Aired On: WCTI Affiliate: ABC Show: News Channel 12 at Six
Estimated Audience Number: 22,164 | Estimated Publicity Value: $1,003.36

18:25:05.89 And kids taking home free books as part of **national library week**. Hillary Clinton: hi, if you are looking for a typical political commercial, switch the channel. This isn't a typical election, and these are not typical times *(TRT=03:06)*

18:29:33.76 Children. Carteret county school communities and the public library are teaming up to give away 5-thousand books next week! Its part of national library week Which is in its 50th year. Elementary and middle school students across the county will get to take a variety of books home with them *(TRT=01:54)*

58) **Market: Lake Charles. LA [LC] [175] HUT: 94,550 DMA%: 0.08**
Date: 04/08/2008 Time: 5:00pm Aired On: KPLC Affiliate: NBC Show: 7News Live at Five
Estimated Audience Number: 26,306 | Estimated Publicity Value: $1,190.87

17:15:07.05 A well-known author came to southwest Louisiana today to visit with students. Kimberly Willis holt is best known for her book "my Louisiana sky". Holt kicks-off national library week in Calcasieu parish. One of several stops she made today included western heights in Westlake. The fourth and fifth graders there were required to read her book *(TRT=10:00)*

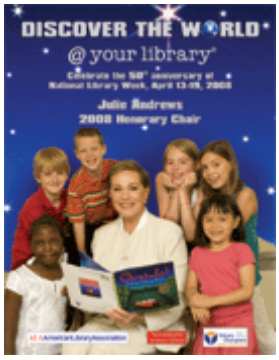
59) Market: Hattiesburg-Laurel. MS [HT] [165] HUT: 106,560 DMA%: 0.09
Date: 04/08/2008 Time: 12:00pm Aired On: WDAM Affiliate: NBC Show: Midday

12:04:10.78 It's the jay hawks third national championship. But their first in 20- years. **National library week**. Report focuses on what the Hattiesburg library is doing to celebrate. Donna Davis is with us live in studio after the break *(TRT=10:00)*

60) Market: Cable [CA]
Date: 03/31/2008 Time: 2:30pm Aired On: FSNW Show: Mariners Live Pregame
Estimated Audience Number: 24,110 | Estimated Publicity Value: $1,091.45

15:06:51.72 The 2008 letters about level three champions, Elaine chamberlain and Miguel Batista. Today a poster will be utilized by the Washington state library. Miguel's poster is the first highlighting a book written in Spanish and it is being released to celebrate national pot poetry month and next week national library week. It was by Jan Walsh to promote reading for all Washington residents. The program includes Washington reed celebrity posters and quarterly themed list of books selected by Jan *(TRT=07:19)*

PRINT PSAS FEATURING JULIE ANDREWS



ALA's National Library Week Print Public Service Announcement (PSA) featuring Julie Andrews was published in several national magazines, which resulted in a circulation rate of more than 31,010,584 and more than $1,128,999 in publicity value. Andrews also recorded audio and television PSAs that were broadcast by 199 radio stations in more than 39 markets, and 19 television stations in more than 14 markets.

**The above totals should serve as a snapshot of achieved placement. Not all radio and television stations track PSA rotation, so in many cases it is impossible to know how many times a PSA has been aired.*

PRINT PSA PLACEMENTS

OUTLET	Circulation	PSA Size	Ad Cost	Region Ran	NOTES
AARP Bulletin	22,840,177	5 inch.	$225,400	National.	March/April.
Brain, Child: The Magazine for Thinking Mothers	36,000	Full Page.	$1,815	National.	April.
Classroom News & eSchool News	150,000	Banner Ad.	N/A		April online newsletter.
Conde Nast: Fashion Group • Allure • Glamour • Lucky • Self • Vogue	838,100	Full Page.	$186,850	Baltimore, Charlotte, Cincinnati, Columbus, Dayton, Denver, Houston, Phoenix, Pittsburgh, Portland, San	April.

				Antonio, Austin, San Diego, Seattle, south Florida, Westchester, Fairfield, Winston-Salem, and Greensboro.	
Entertainment Weekly	1,235,100	Full Page	$132,000	Regional & news stand copies.	February 8, 2008.
Expresslane	225,000	2 Inch.	N/A		March.
Home Educator's Family Times	75,000	Half Page.	$687		March/April issue.
Hybrid Mom	100,000	Full Page.	$12,650		Spring issue.
Journal of Academic Librarianship	3,000	Front Page.	$500		Online.
Kewl	375,000	Full Page	$19,450		March.
Montessori LIFE	20,000	Full Page.	$2175		March.
O, The Oprah Magazine	2,859,282	One Third Page.	$73,895	National.	April.
People	1,365,000		$149,865	Regional.	April 14.
Popstar!	N/A		N/A		Online.
PREVENTION	3,396,760	Full Page.	$136,200	National.	May.
Primal Parenting	20,000	Full Page	$2,535		Spring issue.
Professional Woman's Magazine	150,000	Full Page	$9,500		March.
Psychology Today	305,523	One Third Page.	$6,800	National.	April.
School Library Media Activities Monthly	12,000	Full Page, Black & White.	$700		April.
Shonen Jump	239,829	Full Page.	$8,600		March.
Shonen Jump	239,829	Full Page.	$8,600		April.
Stampler's Sampler	43,633	Half Page.	$782		April/May issue.
Somerset Memories	22,434	Half Page.	$645		April/May issue.
U.S. News & World Report	2,034,333	Full Page.	$124,500		April.
Winner	4,500	Back Cover.	$1,500		April.
Women's Review of Books	3,000	Full Page.	$2,730		Back cover of March issue.
Word Up!	78,430	Full Page.	$6,310		April.

RADIO INTERVIEWS

ALA spokespersons participated in talk radio interviews that aired in 10 major markets including Atlanta; Boston; Chicago; Dallas / Fort Worth; Detroit; Los Angeles; Minneapolis; New York; Philadelphia; Washington, D.C.

Outlet	Market	Outcome	Length	Interview Date
WWFS-FM	New York, New York	Loriene Roy interviewed	15 Minutes	3/31/2008
WFCC-FM	Hyannis, Cape Cod, MA.	Loriene Roy interviewed	10 Minutes	4/3/2008
KDFT-AM	Dallas, Texas	Loriene Roy interviewed in Spanish	15 Minutes	4/4/2008
WBMX-FM	Boston, MA	Loriene Roy interviewed	5 Minutes	4/5/2008
KDJS-AM	Minneapolis, Minn.	Loriene Roy interviewed	30 Minutes	4/7/2008
WSDP-FM	Detroit, Mich.	Loriene Roy interviewed	10 Minutes	4/9/2008
KLYY, KFFE	Los Angeles, Calif.	Mario Ascencio interviewed in Spanish	15 Minutes	4/9/2008
WCHE-AM	West Chester, Pa.	Loriene Roy interviewed	10 Minutes	4/9/2008
WCON-FM	Atlanta, Ga.	Loriene Roy interviewed	15 Minutes	4/10/2008
WGUN-AM	Atlanta, Ga.	Loriene Roy interviewed	15 Minutes	4/10/2008
WNTK-FM	New Hampshire	Loriene Roy interviewed	15 Minutes	4/11/2008
WKTA-AM	Chicago, Ill.	Loriene Roy interviewed in Spanish	10 Minutes	4/14/2008
WACA-AM	Washington, D.C.	Loriene Roy interviewed in Spanish	15 Minutes	4/14/2008
WJTH-AM	Atlanta, Ga.	Loriene Roy interviewed	10 Minutes	4/14/2008
WMBL-AM	Atlanta, Ga.	Loriene Roy interviewed	5 Minutes	4/15/2008
WHPR-FM	Detroit, Mich.	Loriene Roy interviewed	15 Minutes	4/15/2008
WABR-FM	Atlanta, Ga.	Loriene Roy interviewed	5 Minutes	4/17/2008
Radio Disney	Detroit, Mich.	Loriene Roy interviewed	25 Minutes	4/17/2008
WCBC-AM	Washington, D.C.	Loriene Roy interviewed	10 Minutes	4/18/2008
WDIY-FM	Bethlehem, PA	Local interview scheduled by radio station	N/A	N/A
KLGR-AM	Minneapolis, Minn.	Local interview scheduled by radio station	N/A	N/A
WBGV-FM and WTGV-FM	Sandusky, Mich.	Local interview scheduled by radio station	N/A	N/A
WRCJ-FM	Detroit, Mich.	Local interview scheduled by radio station	N/A	N/A

Total Stations: 25

POPLINE

Total Clips: 57

Positive: 57

1. AP Online, "Health Site Blocked 'abortion' searches"
2. AP Worldwide, "Johns Hopkins health Web site restores 'abortion' as allowable search term"

3. Associated Press, “Health Site Blocked 'abortion' searches”
4. Baltimore Examiner, “Health Site Blocked 'abortion' searches”
5. Baltimore Examiner, “Health Site Blocked 'abortion' searches”
6. Belleville News Democrat, “Health Site Blocked 'abortion' searches”
7. Bellingham Herald, “Health Site Blocked 'abortion' searches”
8. Biloxi Sun Herald, “Health Site Blocked 'abortion' searches”
9. Bradenton Herald, “Health Site Blocked 'abortion' searches”
10. Canoe.ca, “Johns Hopkins site restores "abortion" as search term”
11. CBS News, “Health Site Blocked 'abortion' searches”
12. Centre Daily Times, “Health Site Blocked 'abortion' searches”
13. Charleston Gazette, “Johns Hopkins health Web site restores 'abortion' as allowable search term”
14. Charlotte Observer, “Health Site Blocked 'abortion' searches”
15. Columbus Ledger-Enquirer, “Health Site Blocked 'abortion' searches”
16. CTV.ca, “School restores "abortion" search term”
17. Daily Mail, “Johns Hopkins health Web site restores 'abortion' as allowable search term”
18. Deseret News, “Johns Hopkins health Web site restores 'abortion' as allowable search term”
19. eFluxMedia, “Abortion' Search restored on popular POPLINE Web site”
20. Forbes, “Health Site Blocked 'abortion' searches”
21. Fort Worth Star Telegram, “Health Site Blocked 'abortion' searches”
22. FoxNews.com, “Health Site Blocked 'abortion' searches”
23. FoxNews.com, “Web site removes, reinstates "abortion" search term”
24. Guardian, “Health Site Blocked 'abortion' searches”
25. Houston Chronicle, “Health Site Blocked 'abortion' searches”
26. Kansas City Star, “Health Site Blocked 'abortion' searches”
27. Kentucky.com, “Health Site Blocked 'abortion' searches”
28. KOB.com, “Health Site Blocked 'abortion' searches”
29. KTAR.com, “Health Site Blocked 'abortion' searches”
30. Macon Telegraph, “Health Site Blocked 'abortion' searches”
31. MiamiHerald.com, “Health Site Blocked 'abortion' searches”
32. Mid Columbia Tri City Herald, “Health Site Blocked 'abortion' searches”
33. Minneapolis Star Tribune, “Health Site Blocked 'abortion' searches”
34. Mlive.com, “Health Site Blocked 'abortion' searches”
35. Modesto Bee, “Health Site Blocked 'abortion' searches”
36. MSNBC, “Health Site Blocked 'abortion' searches”
37. MSNBC, “Web site restores 'abortion' search term”
38. News & Observer, “Health Site Blocked 'abortion' searches”
39. News 10NBC, “Health Site Blocked 'abortion' searches”
40. Orlando Sentinel, “Johns Hopkins lets 'abortion' be search term”
41. Philadelphia Inquirer, “Health Site Blocked 'abortion' searches”
42. Rock Hill Herald, “Health Site Blocked 'abortion' searches”
43. San Diego Union Tribune, “Johns Hopkins health Web site restores 'abortion' as allowable search term”
44. San Francisco Chronicle, “Health Site Blocked 'abortion' searches”
45. San Luis Obispo Tribune, “Health Site Blocked 'abortion' searches”
46. Seattle Post Intelligencer, “Health Site Blocked 'abortion' searches”
47. The Olympian, “Health Site Blocked 'abortion' searches”

48. The Sun, “Health Site Blocked 'abortion' searches”
49. The Sun, “Hopkins restores access to health site”
50. TheNewsTribune.com, “Health Site Blocked 'abortion' searches”
51. Times Daily, “Health Site Blocked 'abortion' searches”
52. Town Hall, “Health Site Blocked 'abortion' searches”
53. Tuscaloosa News, “Health Site Blocked 'abortion' searches”
54. Washington Post, “Health Site Blocked 'abortion' searches”
55. WIBW, “Web site restores 'abortion' search term”
56. WNYT, “Health Site Blocked 'abortion' searches”
57. Worcester Telegram, “Health Site Blocked 'abortion' searches”

EL DÍA DE LOS NIÑOS/EL DÍA DE LOS LIBROS

Total Clips: 67

Positive: 67

1. Arizona Daily Star, “Library Information”
2. Arizona Republic, “azcentral.com | PR Newswire Releases”
3. Arkansas Democrat Gazette, “NW Arkansas Today”
4. Chesterfield Journal, “North County Journal | Education | Library Activities - Week of April 30”
5. Chicago Business (IL), “Crains Chicago Business News Menu”
6. Chicago Daily Herald (IL), “Daily Herald | A day just for the kids”
7. Children's Day with the Hastings Library, “NTV”
8. Citizen Journal: News, “North County Journal | Education | Library Activities - Week of April 30”
9. City Connection: Multucultrual Fun, “Friday Flyer”
10. Contra Costa Times, “Gimmie Five (things to do this week)”
11. Corvallis Gazette Times, “FYI”
12. Corvallis Gazette Times, “Today's Highlights”
13. Corvallis Gazette Times, “Today's Highlights”
14. Eagle Tribune, “Haverhill library celebrates reading”
15. Earthtimes, “Library to bridge cultures, support family during el dia de los ninos”
16. El Paso Times, “Branch library closes for youth literacy campaign”
17. Friday Flyer, “City Connection: Multucultural Fun”
18. Grand Island Independent, “Hastings multicultural program promotes literacy”
19. Grand Island Independent, “Hastings multicultural program promotes literacy”
20. Gresham Outlook, “Author donates books for reading event”
21. Hispanic Business Inc, “Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration - HispanicBusiness.com”
22. Hispanic PRWire, “Hispanic PR Wire - Publishers, Booksellers, Librarians Partner to Kick Off Latino Books Month”
23. Inside Bay Area, “Gimmie Five (things to do this week)”
24. KAIT 8, “KAIT - Jonesboro, AR: Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
25. KAIT ABC-8 (Jonesboro, AR), “KAIT - Jonesboro, AR: Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”

26. KDBC Channel 4, “El Paso/Las Cruces News, Weather, Sports and Entertainment - KDBC 4 - We are CBS! | Hundreds Gather for "Dia de los Ninos, Dia de los Libros"”
27. KFSM, “Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
28. Los Angeles Times, “Los Angeles Times”
29. National Hispanic Corporate Council: News, “NHCC - News Headlines Provided by PR Newswire”
30. NBC6.com (NC), “nbc6.com | Charlotte | Business”
31. NC Latino, “news - NCLatino.com”
32. North County Journal, “North County Journal | Education | Library Activities - Week of April 30”
33. NTV, “Children's Day with the Hastings Library”
34. Oakland Tribune, “Gimmie Five (things to do this week)”
35. Oakland Tribune, “Gimmie Five (things to do this week)”
36. Oakland Tribune, “Gimmie Five (things to do this week)”
37. Ocala Star Banner, “Event listings for April 24-30, 2008 | Ocala.com | Star-Banner | Ocala, FL”
38. PR Newswire, “Library to bridge cultures, support family during el dia de los ninos”
39. PR Newswire, “Publishers, Booksellers, Librarians Partner to Kick Off Latino Books Month”
40. Press-Enterprise, “Download story podcast”
41. Press-Enterprise, “Helmet-San Jancinto Events”
42. Press-Enterprise, “Helmet-San Jancinto Events”
43. Press-Enterprise, “Hemet-San Jacinto Events”
44. Salt Lake Tribune, “Things to do this week and beyond”
45. Salt Lake Tribune, “Things to do this week and beyond”
46. Salt Lake Tribune, “Things to do this week and beyond”
47. SILive: Everything Staten Island, “SILive.com - PR Newswire”
48. Soapdom.com, “Soapdom.com - News Distributed by PR Newswire”
49. State House News Service (Affiliated News Services), “Welcome to the State House News Service”
50. Surburban Chicago Newspapers (IL): News, “Gail Borden to celebrate Dia de los NiÃ±os :: The Courier News :: Lifestyles”
51. Syracuse.com, “PR Newswire - United Business Media Â? syracuse.com”
52. Syracuse.com (Advance Internet), “PR Newswire - United Business Media Â? syracuse.com”
53. Tampa Tribune, “Ice Cream Social Kicks off National Library Week events”
54. The Argus, “Gimmie Five (things to do this week)”
55. The Courier News, “Gail Borden to celebrate Dia de los NiÃ±os :: The Courier News :: Lifestyles”
56. The Courier News, “Gail Borden to celebrate Dia de los NiÃ±os :: The Courier News :: Lifestyles”
57. The Student Printz, “Author Recieves Award”
58. The Valley Chronlcle, “Valley Marks Dia de los Ninos”
59. Toon Zone, “Toon Zone - Your Source for Toon News!”
60. Upper Rogue Independent, “Fire Dist. Gives WC Head Start program in English & Spanish”

61. WAFB 9, “WAFB Channel 9, Baton Rouge, LA |Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
62. WHOTV, “WHO TV - Des Moines: Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
63. WIVB, “WIVB TV: News, Weather, Sports for Buffalo, Niagara Falls, and all of Western New York | Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
64. WOITV, “Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
65. WPRI, “Eyewitness News WPRI / FOX Providence - Providence, Rhode Island News, Weather, Traffic and Sports | Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
66. WQAD, “Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”
67. WTNZ, “Libraries to Bridge Cultures, Support Family Literacy During El Dia De Los Ninos/El Dia De Los Libros Celebration”

TOP 10 MOST FREQUENTLY CHALLENGED BOOKS

Total Clips: 152

Positive: 125

1. 365Gay.com, “Gay Penguin Tale tops list of 'challenged' childrens books”
2. Action 3 News, “Penguin tale tops list of 'challenged' books”
3. amNew York, “Penguin tale tops list of 'challenged' books”
4. Asbury Park Press, “Penguin tale tops list of 'challenged' books”
5. Associated Press, “Penguin tale tops list of 'challenged' books”
6. Augusta Chronicle, “Penguin tale tops list of 'challenged' books”
7. Basehor Sentinel, “Teacher's essay to print in journal”
8. Bellville News Democrat, “Penguin tale tops list of 'challenged' books”
9. Bgay.com, “Gay penguins most objectionable”
10. BlueRidgeNow.com, “Penguin tale tops list of 'challenged' books”
11. Cape Argus, “Books that get the most flap”
12. Cape Times, “Books that get the most flap”
13. CBS News, “Penguin tale tops list of 'challenged' books”
14. Central Florida News, “Penguin tale tops list of 'challenged' books”
15. Centre Daily Times, “Penguin tale tops list of 'challenged' books”
16. Charlotte Observer, “Penguin tale tops list of 'challenged' books”
17. Chicago Tribune, “And Tango Makes Three'”
18. Chicago Tribune, “Penguin tale tops list of 'challenged' books”
19. Christian Post, “Penguin tale tops list of 'challenged' books”
20. Columbus Ledger Enquirer, “Penguin tale tops list of 'challenged' books”
21. Daily News, “Books that get the most flap”
22. Daily Press, “Penguin tale tops list of 'challenged' books”
23. Dallas Voice, “Efforts to ban books fall off in Texas”
24. EDGEBoston, “Gay penguins book tops "challenged" list again”
25. Education Week News, “Penguin tale tops list of 'challenged' books”
26. Enterprise Record, “Penguin tale tops list of 'challenged' books”

27. Fox 12 Boise, “Penguin tale tops list of 'challenged' books”
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29. Gay.com, “Gay Penguin Tale tops list of 'challenged' childrens books”
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31. Idahostatesman.com, “Penguin tale tops list of 'challenged' books”
32. KCAU, “Penguin tale tops list of 'challenged' books”
33. KDBC, “Penguin tale tops list of 'challenged' books”
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35. Kentucky.com, “Penguin tale tops list of 'challenged' books”
36. KESQ, “Penguin tale tops list of 'challenged' books”
37. KFVS, “Penguin tale tops list of 'challenged' books”
38. KGAN, “Penguin tale tops list of 'challenged' books”
39. KJCT8, “Penguin tale tops list of 'challenged' books”
40. KLAS, “Penguin tale tops list of 'challenged' books”
41. KLTV, “Penguin tale tops list of 'challenged' books”
42. KMEG, “Penguin tale tops list of 'challenged' books”
43. KMPH, “Penguin tale tops list of 'challenged' books”
44. KOLD, “Penguin tale tops list of 'challenged' books”
45. KPLC, “Penguin tale tops list of 'challenged' books”
46. KPTM, “Penguin tale tops list of 'challenged' books”
47. KRDO, “Penguin tale tops list of 'challenged' books”
48. KRIS, “Penguin tale tops list of 'challenged' books”
49. KSBY, “Penguin tale tops list of 'challenged' books”
50. KSL-TV, “Penguin tale tops list of 'challenged' books”
51. KSWT, “Penguin tale tops list of 'challenged' books”
52. KTAR, “Penguin tale tops list of 'challenged' books”
53. KTNV, “Penguin tale tops list of 'challenged' books”
54. KTUU, “Penguin tale tops list of 'challenged' books”
55. KTVZ, “Penguin tale tops list of 'challenged' books”
56. KVIA, “Penguin tale tops list of 'challenged' books”
57. KVOA, “Penguin tale tops list of 'challenged' books”
58. KXMB, “Penguin tale tops list of 'challenged' books”
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60. LocalNews8.com, “Penguin tale tops list of 'challenged' books”
61. London Free Press, “Children's story on homosexuality repeats as most 'challenged'”
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63. Metromix, “Penguin tale tops list of 'challenged' books”
64. MiamiHerald.com, “Penguin tale tops list of 'challenged' books”
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68. Modesto Bee, “Penguin tale tops list of 'challenged' books”
69. Myrtle Beach Sun News, “Penguin tale tops list of 'challenged' books”
70. New England Blade, “Penguin tale tops list of 'challenged' books”
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72. News 8, “Penguin tale tops list of 'challenged' books”
73. News10.net, “Penguin tale tops list of 'challenged' books”
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78. NTV, “Penguin tale tops list of 'challenged' books”
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82. phillyBurbs.com, “Penguin tale tops list of 'challenged' books”
83. PlanetOut.com, “Gay penguin book most hated, again”
84. Reading Eagle, “Penguin tale tops list of 'challenged' books”
85. San Jose Mercury News, “'Gay penguin' story remains atop list of books drawing fire in 2007”
86. San Jose Mercury News, “Penguin tale tops list of 'challenged' books”
87. Seattle Post Intelligencer, “Penguin tale tops list of 'challenged' books”
88. Seattle Times, “Penguin tale tops list of 'challenged' books”
89. Southern Voice, “Penguin tale tops list of 'challenged' books”
90. St. Louis Post-Dispatch, “Penguin tale tops list of 'challenged' books”
91. St. Petersburg Times, “1 word in books angers family”
92. The Atlanta Journal-Constitution, “Poet's affinity for youth shines through”
93. The Ledger, “Penguin tale tops list of 'challenged' books”
94. The Mercury, “Books that get the most flap”
95. The Moderate Voice, “The little penguin that could”
96. The Palm Beach Post, “No local uproar over penguin book”
97. The Plain Dealer, “Poet, author Maya Angelou to share her unmistakable moxie”
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99. Victoria Advocate, “Penguin tale tops list of 'challenged' books”
100. WANE, “Penguin tale tops list of 'challenged' books”
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102. Washington Post, “Penguin tale tops list of 'challenged' books”
103. WBAY, “Penguin tale tops list of 'challenged' books”
104. WBOC, “Penguin tale tops list of 'challenged' books”
105. WDBJ7, “Penguin tale tops list of 'challenged' books”
106. WFLX Fox 29, “Penguin tale tops list of 'challenged' books”
107. WHBF, “Penguin tale tops list of 'challenged' books”
108. WHO, “Penguin tale tops list of 'challenged' books”
109. WJLA, “Penguin tale tops list of 'challenged' books”
110. WKBT, “Penguin tale tops list of 'challenged' books”
111. WLBT, “Penguin tale tops list of 'challenged' books”
112. WLFI, “Penguin tale tops list of 'challenged' books”
113. WLNS, “Penguin tale tops list of 'challenged' books”
114. WLOS, “Penguin tale tops list of 'challenged' books”
115. WOI, “Penguin tale tops list of 'challenged' books”
116. WRAL, “Penguin tale tops list of 'challenged' books”
117. WRCB, “Penguin tale tops list of 'challenged' books”
118. WTHI, “Penguin tale tops list of 'challenged' books”
119. WTOP, “Penguin tale tops list of 'challenged' books”
120. WTTE, “Penguin tale tops list of 'challenged' books”
121. WWSB, “Penguin tale tops list of 'challenged' books”

122. WWSB, “Penguin tale tops list of 'challenged' books”
123. WXVT, “Penguin tale tops list of 'challenged' books”
124. WYMT, “Penguin tale tops list of 'challenged' books”
125. WZTV, “Penguin tale tops list of 'challenged' books”

Neutral: 8

1. Advocate.com, “Gay Penguin Tale tops list of 'challenged' childrens books”
2. AOL Canada, “Penguin tale tops list of 'challenged' books”
3. Associated Press, “Penguin tale tops list of 'challenged' books”
4. Augusta Chronicle, “Penguin tale tops list of 'challenged' books”
5. BlueRidgeNow.com, “Penguin tale tops list of 'challenged' books”
6. Centre Daily Times, “Penguin tale tops list of 'challenged' books”
7. Contra Costa Times, “Gay Penguin' story remains atop list of books drawing fire in 2007”
8. Daily News, “Books that get the most flap”

Negative: 19

1. Bgay.com, “Gay penguins most objectionable”
2. Independent on Saturday, “Books that get the most flap”
3. Independent Online, “Books that get the most flap”
4. Mom Logic, “March of the Gay Penguins”
5. PlanetOut.com, “Gay penguin book most hated, again”
6. Post, “Books that get the most flap”
7. Pretoria News, “Book on gay penguins still has Americans in a flap”
8. Pretoria News, “Books that get the most flap”
9. Queensland Pride, “The love that dare not squeak its name”
10. Sunday Independent, “Books that get the most flap”
11. Sunday Tribune, “Books that get the most flap”
12. Telegraph.co.uk, “Literary Life”
13. The Mercury, “Books that get the most flap”
14. The Sacramento Bee, “Hero is just a word”
15. The Sacramento Bee, “The young library: Hero is just a world”
16. The South African Star, “Books that get the most flap”
17. TheChronicleHerald.ca, “Kids' story with 2 Dads tops library complaints list”
18. Toronto Star, “Americans can't stand to read about gay penguins”
19. Windy City Times, “Conservatives fight 'Angels' in suburban school”

<u>AUDIO BOOKS FOR CHILDREN</u>
Total Clips: 33

Positive: 28

1. AP Online, “Bedtime stories now available on children's iPods”
2. Bellingham Herald, “Bedtime stories now available on children's iPods”
3. Bellville News Democrat, “Bedtime stories now available on children's iPods”
4. Bellville News Democrat, “Bedtime stories now available on children's iPods”
5. Houston Chronicle, “Bedtime stories now available on children's iPods”
6. Kansas City Star, “Bedtime stories now available on children's iPods”
7. Kentucky.com, “Bedtime stories now available on children's iPods”
8. Kingston Daily Freeman, “Bedtime stories go high tech”

9. KSL-TV, “Bedtime stories now available on children's iPods”
10. Las Vegas Sun, “Bedtime stories now available on children's iPods”
11. MiamiHerald.com, “Bedtime stories now available on children's iPods”
12. Philadelphia Inquirer, “Bedtime stories now available on children's iPods”
13. Pioneer Press, “Bedtime stories now available on children's iPods”
14. Press of Atlantic City, “Bedtime stories now available on children's iPods”
15. Press of Atlantic City, “Can the iPod interest kids in reading”
16. Roanoke Times, “Want a bedtime story? Download it”
17. Salt Lake Tribune, “Captivating young listeners”
18. Salt Lake Tribune, “Tech Insider: captivating young audiences”
19. San Diego Union Tribune, “Bedtime stories now available on children's iPods”
20. San Luis Obispo Tribune, “Bedtime stories now available on children's iPods”
21. Santa Cruz Sentinel, “Bedtime stories now available on children's iPods”
22. The Courier News, “Download me a bedtime story, Mommy”
23. The Olympian, “Bedtime stories now available on children's iPods”
24. The Star-Ledger, “Once upon a time, in the 21st century…”
25. Times Daily, “Bedtime stories now available on children's iPods”
26. Victoria Advocate, “Bedtime stories now available on children's iPods”
27. West Newsmagazine, “Library Association names kid-friendly Web sites”
28. York Daily Record, “Bedtime stories now available on children's iPods”

Neutral: 5

1. Bellingham Herald, “Bedtime stories now available on children's iPods”
2. Charlotte Observer, “Bedtime stories now available on children's iPods”
3. Detroit Free Press, “Children's books are iPod Ready”
4. El Paso Times, “Bedtime stories now available on children's iPods”
5. Enterprise Record, “Bedtime stories now available on children's iPods”

<u>Intellectual Freedom</u>
Total Clips: 13

Positive: 10

1. ABC news, “Agent: FBI can't protect United States from Terror”
2. Human Events, “Librarians against censorship”
3. Media Research Center, “Librarians against censorship”
4. NewsBlaze, “ALA to discuss vital role libraries playin protecting the public”
5. North by Northwestern, “To Bienen: A open letter from the president of the NU Black Caucus”
6. Sunherald.com, “ALA to discuss vital role libraries playin protecting the public”
7. The Bookseller, “Police surveillance pinned down”
8. The Sunday Journal Sentinel, “Wisconsin delegatin marks Iraq anniversary”
9. Waterbury Republican American, “Librarians against censorship”
10. Yahoo News, “Librarians against censorship”

Neutral: 1

1. Broadcast Newsroom, “ALA to discuss vital role libraries playin protecting the public”

Negative: 2

1. School Library Journal, "Calls for judicial oversight of FBI demands on library information"
2. School Library journal, "Scales on Censorship"

<u>Public Programs Office</u>
Total Clips: 13

Positive: 13

1. Asbury Park Press, "Library among 3000 to win"
2. Community Press & Recorder, "Delhi school wins national honor"
3. Huntington herald Dispatch, "Library receives grants"
4. Portsmouth Herald News, "York library showcasing 'Created Equal' classics"
5. Press-Enterprise, "Great Stories book club relates to life for Ortega High students"
6. Providence Journal, "Library Notes"
7. Quad-Cities Online, "'Between Two Worlds" discussion at MPL"
8. The Charlotte Observer, "Parkwook High holds spring poetry 'slam'"
9. The Marshall Democrat-News, "Skelton, Aull help unveil 'Created Equal' book series"
10. The Salinas Californian, "Education news and events"
11. Town Talk, "Chi Library Receives "We The People Bookshelf" award"
12. US News & World Report, "John Updike on American Art"
13. WKSR, "Artwork headed to two GC schools"

<u>MISC.</u>
AASL (2)
ACRL (1)
ALA Mentions (87)
Booklists (5)
Step Up to the Plate (3)
Dollar General (5)
Filtering (8)
FINRA (2)
Gaming (4)
Libraries & Librarianship (15)

-End-